

Kansas Dept. of Health and Environment KS0110

Humboldt Union		Allen	Humboldt, KS		Readership = $1,290$	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/26/2009	4	LEGISLATURE REACHES HALFWAY POINT	24	\$150.00	1,290	
02/26/2009	8	WHY SHOULD YOU CARE ABOUT DIABETES	S? 38	\$237.50	1,290	
			62	\$387.50	2,580	2 total records

Iola Register http://www.iolaregister.com/		Allen Iola, I	KS	Daily	Readership = 8,556		
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp		
02/13/2009	4	SENATE TO DEBATE STATEWIDE RULE OF	18	\$180.90	8,556		
02/17/2009	5	WELLNESS FOCUS OF COUNCIL	12	\$120.60	8,556		
02/18/2009	2	SADD RECEIVES GRANT FUNDING	8	\$80.40	8,556		
02/23/2009	3	Walk Kansas is way to get fit	14	\$140.70	8,556		
02/23/2009	3	Moran's FCCLA to sponsot tobacco awareness event	5	\$50.25	8,556		
02/24/2009	1	USD 257 turns to feds fro help	23	\$231.15	8,556		
02/25/2009	4	Smoking ban in Kansas	8	\$80.40	8,556		
03/05/2009	1	DAY CĂRES TO RECEIVE GRANTS	45	\$452.25	8,556		
03/06/2009	5	FCCLA FIGHTS RAISE	4	\$40.20	8,556		
			137	\$1,376.85	77,004 9 total records		

Anderson County Advocate		Advocate	Anderson Garnett, KS		Bi-Week	rship = 2,589		
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
02/20/2009 03/04/2009	4 41	From Topeka to the D.C. STOP SPENDING OTH		EY, PEOPLE	18 26	\$138.06 \$199.42	2,590 2,590	
					44	\$337.48	5,180	2 total records

Atchison Globe http://www.atchisonglobeonline.com			nison, KS	Bi-Weekly	Reade	ership = 8,464
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/25/2009 10 03/07/2009 1	AMS YOUTH LEADERS AWARDED GRANT AT WALK KANSAS CHALLENGE BEGINS	9 5	\$124.20 \$69.00	8,464 8,464		
03/07/2009	•	William Will Cirilled Vol Beon V	14	\$193.20	16,928	2 total records

Gyp Hill Premiere http://www.gyphillpremiere.com		Barber	Medicine Lodge, KS	Weekly	Readership = 2,415		
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp		
02/23/2009	2	LETTERS TO THE EDITORS	21	\$84.00	2,415		
			21	\$84.00	2,415 1 record		

Ellinwood Leader		Barton	Ellinwood, KS		Readership = $2,152$		
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
02/20/2009	4	RICK'S AG ROUNDUP		22	\$102.74	2,153	
•				22	\$102.74	2,153 1 record	

Great Bend Tribune		Barton	Great Bend, KS		Daily	Readership = 14,680
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp
02/15/2009	2	THURSDAY	,	2	\$24.12	14,681
02/15/2009	3B	IT IS IMPORTANT TO CELEBRATE YOUR FAI	MILY	17	\$205.02	14,681
02/15/2009	9B	FOOD CHECK-OUT WEEK: HEALTHY EATIN	IG ON A	13	\$156.78	14,681
02/17/2009	12	KAN. SENATE ADVANCES PROPOSED SMOK	KING	25	\$301.50	14,681
02/17/2009	2	WALK KANSAS INFORMATIONAL HOUR	4	4	\$48.24	14,681
02/18/2009	2	THURSDAY		1	\$12.06	14,681
02/18/2009	6	STOP-SMOKING MEETING SET TONIGHT AT	Γ	3	\$36.18	14,681
02/20/2009	1	HUNDREDS SET TO WALK ACROSS KANSAS	S :	24	\$289.44	14,681
02/22/2009	3B	IT'S TIME FOR WALK KANSAS AGAIN	,	21	\$253.26	14,681

			199	\$2,399.94	220,215	15 total records
03/11/2009	4	SMOKE GETS IN OUR EYES	16	\$192.96	14,681	
03/01/2009	4	IT'S TIME TO BAN SMOKING THROUGHOUT THE	9	\$108.54	14,681	
02/25/2009	4	KANSAS OFFICIALS SHOULD SUPPORT SMOKER	20	\$241.20	14,681	
02/25/2009	3	SALINA SMOKING BAN FACES REPEAL EFFORT	5	\$60.30	14,681	
02/22/2009	9B	CATTLEMAN'S DAY IDENTIFIES INDUSTRY	29	\$349.74	14,681	
02/22/2009	9B	IMPROVE HEALTH, FITNESS EASILY: SIGN UP FOR	.10	\$120.60	14,681	

Ft. Scott Tribune http://www.fstribune.com		Bourbon For	t Scott, KS	Daily	Readership = $5,773$	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/17/2009	5	CHILDHOOD STRESS CAN LEAD TO HEALTH	20	\$197.00	5,773	
02/25/2009	5	Improve health, take First Steps oin Walking Program	17	\$167.45	5,773	
02/28/2009	1	The pros and cons of television viewing for children	18	\$177.30	5,773	
			55	\$541.75	17.319 3 total record	S

Fairview Enterprise		Brown Fairview, KS		Weekly	Readership = $1,005$		
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
02/20/2009	2	On the Extension Line		18	\$60.12	1,005	
				18	\$60.12	1,005 1 record	

Hiawatha World		Brown	Hiawatha, KS	Bi-Weekly	Readership $= 4,570$	
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp
02/20/2009	3	Walk Kansas		20	\$150.00	4,570
				20	\$150.00	4,570 1 record

Horton F	Headlight	Brown Hor		Horton, KS		Readership = 3,627		
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp		
02/19/2009 02/19/2009 03/12/2009	11 12 14	ON THE EXTENSION LINE A HEALTH HEART FOR A HEALTHY LIFE ANTI-SMOKING PATERNALISM: A CANCE	R ON	19 19 26	\$114.00 \$114.00 \$156.00	3,627 3,627 3,627		
				64	\$384.00	10,881	3 total records	
Andover http://www.ando	Journal-Adverjournal.com/	lvocate Butler	Andover	, KS	Weekly	Reade	rship = 3,914	
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp		
02/26/2009	1	EXTENSION TO OFFER WALKS KANSAS		7	\$80.85	3,915		
				7	\$80.85	3,915	1 record	
El Dorad		Butler	El Dorado, KS		Daily	Readership = 6,619		
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp		
02/13/2009 02/20/2009 02/27/2009	1 1 1	CITY TO LOOK AT SMOKING, SUNDAY LIC VOTERS TO DECIDE IF TO RESTRICT SMO WALK KANSAS SIGN-UPS UNDERWAY	QUOR KING	17 33 9	\$170.00 \$330.00 \$90.00	6,619 6,619 6,619		
				59	\$590.00	19,857	3 total records	
Chase Co	o. Leader-N	ews Chase	Cottonw	ood Falls, KS	Weekly	Reade	rship = 2,969	
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp		
Date	r age "							
03/05/2009	10	2009 WALK KANSAS TEAMS		6	\$29.34	2,969		

Prairie S		Chautauqua Sedan	, KS	Weekly	Readership = $6,267$	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/25/2009	2	IT'S TIME FOR THE SMOKING BAN IN KANSAS	10	\$55.00	6,267	
			10	\$55.00	6,267 1 record	

Baxter S	prings N	ews Cherokee	Baxter Springs, KS	Weekly	Reader	ship = 3,875
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/12/2009	11	WALK KANSAS KICK-OFF TUESDAY	10	\$63.30	3,875	
02/12/2009	2	GALENA FARMERS MARKET MEETING	1	\$6.33	3,875	
02/26/2009	11	WALK KANSAS REMINDER	6	\$37.98	3,875	
			17	\$107.61	11,625	3 total records

Columbi	us Daily A	Advocate Cherokee	Columb	us, KS	Daily	Reader	ship = 4,949
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
02/13/2009	2	FLORIDA JURY BLAMES SMOKER'S DEAT	TH ON	7	\$53.20	4,950	
02/16/2009	1	TUESDAY, FEBRUARY 17		1	\$7.60	4,950	
02/18/2009	2	STATE SENATE PASSES SMOKING BAN BI	LL	12	\$91.20	4,950	
02/25/2009	3	Walk Kansas starts next week		4	\$30.40	4,950	
03/06/2009	1	SETTLEMENT NETS STATE \$4.5 MILLION		15	\$114.00	4,950	
03/11/2009	1	REVENUES, PATRONS UP AT MISSOURI CA	ASONOS	18	\$136.80	4,950	
03/13/2009	3	WALK KANSAS REMINDER		1	\$7.60	4,950	
				58	\$440.80	34 650	7 total records

Galena S	Sentinel-T	imes Cherokee	Galena, KS	Weekly	Readership = 2,925
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/25/2009 02/25/2009	6 8	WALK KANSAS REMINDER CALENDAR OF EVENTS FOR EXTENSION	3 12	\$18.99 \$75.96	2,926 2,926

			15	\$94.95	5,852	2 total records
St. Francis Herald http://www.nwkansas.com/		Cheyenne St. Fran	icis, KS	Weekly	Reade	rship = 3,314
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/12/2009 03/05/2009	6 2	TEAM WALKING PROGRAM BEGINS TAKING A WALK TOGETHER FOR WALK KANSAS	8 1	\$63.92 \$7.99	3,314 3,314	
	nter Dispa		9 enter, KS	\$71.91 Daily	6,628 Reade	2 total records rship = 5,112
	e.com/site/news.cfr			Daily	Reade	
http://www.zwir	Page #	m?brd=1160 Headline	enter, KS Col. Inches	Daily Ad Equiv	Reade	
Date 02/17/2009	Page #	Headline WALK KANSAS COMING!	enter, KS	Daily Ad Equiv \$80.37	Reade Rdshp	
Date 02/17/2009 02/17/2009	Page #	Headline WALK KANSAS COMING! KAN. SENATE ADVANCES PROPOSED SMOKING	Col. Inches 9 7	Daily Ad Equiv \$80.37 \$62.51	Reade Rdshp 5,113 5,113	
Date 02/17/2009 02/17/2009 02/18/2009	Page #	Headline WALK KANSAS COMING! KAN. SENATE ADVANCES PROPOSED SMOKING TADDIKEN VOTES FOR SMOKE BAN	Col. Inches 9 7 12	Daily Ad Equiv \$80.37 \$62.51 \$107.16	Reade: Rdshp 5,113 5,113 5,113	
Date 02/17/2009 02/17/2009 02/18/2009 02/23/2009	Page #	Headline WALK KANSAS COMING! KAN. SENATE ADVANCES PROPOSED SMOKING TADDIKEN VOTES FOR SMOKE BAN SEBELIUS, GOP FIGHT OVER HEALTH CARE	Col. Inches 9 7	Daily Ad Equiv \$80.37 \$62.51 \$107.16 \$205.39	Reade: 8	
Date 02/17/2009 02/17/2009 02/18/2009	Page # 5 8 1	Headline WALK KANSAS COMING! KAN. SENATE ADVANCES PROPOSED SMOKING TADDIKEN VOTES FOR SMOKE BAN	Col. Inches 9 7 12 23	Daily Ad Equiv \$80.37 \$62.51 \$107.16	Reade: Rdshp 5,113 5,113 5,113	

Clyde Re	epublican	Cloud Clyde,	KS	Weekly	Readership = $1,766$	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/19/2009 02/26/2009	3 5	WALK KANSAS COMING! CLIFTON-CLYDE TEENS AGAINST SMOKING IN	8 11	\$24.00 \$33.00	1,766 1,766	
			19	\$57.00	3,532 2 total record	ds

http://www.blad	ia Blade-E	mpire	Cloud	Concordia, KS	Daily	Readership = $5,319$	
Date	Page #	Headline		Col. Inche	Ad Equiv	Rdshp	
02/13/2009	4	EXTENSION EXTRAS		10	\$69.30	5,320	
02/24/2009	1	SALINA SMOKING BAN I			\$34.65	5,320	
02/25/2009	2	COMMITTEE CONSIDER			\$200.97	5,320	
03/05/2009	2	GREETINGS FROM THE S	STATEHOUSE	27	\$187.11	5,320	
				71	\$492.03	21,280	4 total records
Miltonva	le Record		Cloud	Miltonvale, KS	Weekly	Reade	rship = 1,398
Date	Page #	Headline		Col. Inche	Ad Equiv	Rdshp	
				4	\$11.00	1,398	
02/26/2009	2	HEART DISEASE		4	\$11.00	1,570	
				4	\$11.00	1,398	1 record
Coffey C	2 O. Republic eycountyonline.com/	can	Coffey		\$11.00 Bi-Week	1,398	1 record rship = 6,943
Coffey C	o. Republic eycountyonline.com/	can Headline	•	4 Burlington, KS Col. Inche	\$11.00 Bi-Week Ad Equiv	1,398 cly Reade Rdshp	
Coffey C http://www.coffe Date 02/13/2009	Page #	can Headline REGISTER NOW FOR 200	9 WALK KANSAS	4 Burlington, KS Col. Inche	\$11.00 Bi-Week Ad Equiv \$111.96	1,398 dy Reade Rdshp 6,944	
Coffey C	o. Republic eycountyonline.com/	can Headline	9 WALK KANSAS	4 Burlington, KS Col. Inche	\$11.00 Bi-Week Ad Equiv	1,398 cly Reade Rdshp	rship = 6,943
Coffey C http://www.coffe Date 02/13/2009	Page #	can Headline REGISTER NOW FOR 200	9 WALK KANSAS	4 Burlington, KS Col. Inches	\$11.00 Bi-Week Ad Equiv \$111.96 \$186.60	1,398 dly Reade Rdshp 6,944 6,944 13,888	rship = 6,943
Coffey C http://www.coffe Date 02/13/2009 02/24/2009	Page #	can Headline REGISTER NOW FOR 200	9 WALK KANSAS 5 HALFWAY POINT	Burlington, KS Col. Inches 12 20 32	\$11.00 Bi-Week Ad Equiv \$111.96 \$186.60 \$298.56 Weekly	1,398 dly Reade Rdshp 6,944 6,944 13,888	rship = 6,943 2 total records
Coffey C http://www.coffe Date 02/13/2009 02/24/2009	Page # 13 4	Can Headline REGISTER NOW FOR 200 LEGISLATURE REACHES	9 WALK KANSAS 3 HALFWAY POINT Comanche	Burlington, KS Col. Inches 12 20 32 Protection, KS Col. Inches	\$11.00 Bi-Week Ad Equiv \$111.96 \$186.60 \$298.56 Weekly	1,398 cly Reade Rdshp 6,944 6,944 13,888 Reade	rship = 6,943 2 total records

Western	Star	Comanche Col	ldwater, KS	Weekly	Readership =	2,336
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/19/2009	1	COLDWATER CITY COUNCIL COVERS MUCH	. 30	\$150.00	2,337	
02/19/2009	14	START EIGHTH YEAR FOR WALK KANSAS	13	\$65.00	2,337	
02/26/2009	2	WALK PROGRAMS START AT LAKE MARCH 8	11	\$55.00	2,337	
			54	\$270.00	7,011 3 t	otal records

Arkansa http://www.arkc	s City Tra	aveler Cowley Arkan	nsas City, KS	Daily	Readership = 9,165	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/12/2009	4	THE WINFIELD COURIER	7	\$62.16	9,166	
02/19/2009	4B	WALK ACROSS KANSAS PROGRAM FOR FITNES	S 19	\$168.72	9,166	
02/24/2009	3	BARS GET AROUND SMOKING BAN	5	\$44.40	9,166	
02/25/2009	1A	HEALTH AND FITNESS	22	\$195.36	9,166	
03/05/2009	1	VFW BATTLES BAN ON SMOKING	20	\$177.60	9,166	
03/05/2009	4B	IT'S TIME TO WALK!	17	\$150.96	9,166	
03/11/2009	5	SMOKING BAN	4	\$35.52	9,166	
			94	\$834.72	64,162 7 total records	<u> </u>

Winfield http://www.winfi		urier	Cowley	Winfield	, KS	Daily	Readers	ship = 12,026
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
02/13/2009	4	JUMPSTART FITNESS,	HEALTH		17	\$158.27	12,027	
02/16/2009	1	SMOKING BAN EXPEC	TED TO CLEAR F	IRST	5	\$46.55	12,027	
02/17/2009	3	KANSAS SENATE ADV	ANCES PROPOSEI	D BAN ON	27	\$251.37	12,027	
02/18/2009	2	CONFESSIONS OF A FO	ORMER SMOKER.	AT BL'EAUS	21	\$195.51	12,027	
)2/18/2009	3	KANSAS SENATE PASS	SES SMOKING BA	N BILL	14	\$130.34	12,027	
2/18/2009	3	EFFORTS SOUGHT TO	REPEAL NEW SA	LINA	4	\$37.24	12,027	
2/19/2009	4B	WALK ACROSS KANSA	AS PROGRAM FOR	RFITNESS	23	\$214.13	12,027	
03/04/2009	1	WINFIELD VFW CHAL	LENGES CITY'S S	MOKING	15	\$139.65	12,027	
3/06/2009	2	WINFIELD AND AREA	MARKET SUPPOR	RTERS ARE	.9	\$83.79	12,027	
03/11/2009	1	HOUSE COMMITTEE C	CONSIDERS KANS	AS	6	\$55.86	12,027	
			_	_	141	\$1,312.71	120,270	10 total records

Pittsburg	g Morning	g Sun Crawford	Pittsburg, KS	Daily	Reader	rship = 17,431
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/20/2009	1	CITY, STATE PONDER SMOKING BANS	38	\$581.40	17,432	
02/24/2009	1	PITTSBURG TO MULL SMOKING BAN	6	\$91.80	17,432	
02/25/2009	1	COMMISSION TO WAIT SMOKING BAN	20	\$306.00	17,432	
02/26/2009	4	CIGARETTE TAXES AND HEALTH	6	\$91.80	17,432	
03/01/2009	7	WHAT OTHERS SAID	13	\$198.90	17,432	
03/06/2009	1	LEAN CUISINE	49	\$749.70	17,432	
03/13/2009	5	LETTERS TO THE EDITOR	9	\$137.70	17,432	
			141	\$2,157.30	122,024	7 total records
Oberlin		Decatur	Oberlin, KS	Weekly	Reader	rship = 4,485
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/25/2009	3B	Choose moderate exercise	10	\$92.70	4,485	
03/04/2009	3B	FIRST STEPS TO IMPROVING HEALTH	13	\$120.51	4,485	
			23	\$213.21	8,970	2 total records
Abilene http://www.abile		Chronicle Dickinson	Abilene, KS	Daily	Reader	rship = 8,056
•	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
Date						
Date 02/16/2009	2	Headline KANSANS SUPPORT SMOKE-FREE STATE SENATE ADVANCES PROPOSED SMOKING	E 14	\$105.00 \$105.00	8,057	
Date 02/16/2009 02/17/2009		KANSANS SUPPORT SMOKE-FREE STATE	E 14	\$105.00	8,057 8,057	
Date 02/16/2009 02/17/2009 02/19/2009	2 6	KANSANS SUPPORT SMOKE-FREE STATE SENATE ADVANCES PROPOSED SMOKING	E 14 G BAN 14 25	\$105.00 \$105.00	8,057	
Date 02/16/2009 02/17/2009 02/19/2009 03/04/2009 03/05/2009	2 6 5	KANSANS SUPPORT SMOKE-FREE STATE SENATE ADVANCES PROPOSED SMOKING SENATE PASSES SMOKING BAN BILL	G BAN 14 25 OINT 24	\$105.00 \$105.00 \$187.50	8,057 8,057 8,057	

Herington Times		Dickinson	Herington	n, KS	Weekly	Readership = 4,613	
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
03/05/2009	2	LEGISLATORS ARE DEALING WITH STIM	JLUS,	33	\$255.75	4,614	
				33	\$255.75	4,614	1 record
Eudora 1		Douglas	Eudora, l	KS	Weekly	Reader	rship = 3,109
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
02/19/2009	10	Green thumb: Extension Master Gardener progr	am benefits	.22	\$177.76	3,110	
				22	\$177.76	3,110	1 record
Lawrence http://www.ljwo	ce Journal	-World Douglas	Lawrence	e, KS	Daily	Reader	rship = 45,519
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
02/14/2009 02/17/2009 02/18/2009 02/21/2009 03/02/2009	4 4 3 1 3	KANSAS SENATE TO DEBATE SMOKING B SENATE ADVANCES SMOKING-BAN BILL STATE BILL BANNING SMOKING COULD A OTher names in the mix for Health and Human WALK KANSAS A STEP TOWARDS BETTER	AID KU Services	4 14 8 16 4	\$129.00 \$451.50 \$258.00 \$516.00 \$129.00	45,519 45,519 45,519 45,519 45,519	
02/17/2009 02/18/2009 02/21/2009	4 3 1	SENATE ADVANCES SMOKING-BAN BILL STATE BILL BANNING SMOKING COULD A OTher names in the mix for Health and Human	AID KU Services	14 8 16	\$451.50 \$258.00 \$516.00	45,519 45,519 45,519	5 total records
02/17/2009 02/18/2009 02/21/2009 03/02/2009	4 3 1 3 ty Daily k	SENATE ADVANCES SMOKING-BAN BILL STATE BILL BANNING SMOKING COULD A OTher names in the mix for Health and Human WALK KANSAS A STEP TOWARDS BETTER	AID KU Services	14 8 16 4 46	\$451.50 \$258.00 \$516.00 \$129.00	45,519 45,519 45,519 45,519 227,595	5 total records rship = 26,449
02/17/2009 02/18/2009 02/21/2009 03/02/2009 Universi	4 3 1 3 ty Daily k	SENATE ADVANCES SMOKING-BAN BILL STATE BILL BANNING SMOKING COULD A OTher names in the mix for Health and Human WALK KANSAS A STEP TOWARDS BETTER	AID KU Services R HEALTH	14 8 16 4 46	\$451.50 \$258.00 \$516.00 \$129.00 \$1,483.50	45,519 45,519 45,519 45,519 227,595	
02/17/2009 02/18/2009 02/21/2009 03/02/2009 Universi http://www.kans	4 3 1 3 ty Daily k	SENATE ADVANCES SMOKING-BAN BILL STATE BILL BANNING SMOKING COULD A OTher names in the mix for Health and Human WALK KANSAS A STEP TOWARDS BETTER COMMENTAL TOWARDS BETTER	AID KU Services R HEALTH	14 8 16 4 46 46 48	\$451.50 \$258.00 \$516.00 \$129.00 \$1,483.50 Daily	45,519 45,519 45,519 45,519 227,595 Reader	

Hays Dai	ily News	Ellis Hay	s, KS	Daily	Reader	rship = 27,632
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/16/2009	3	SENATE DEBATES PUBLIC SMOKING BAN	3	\$46.80	27,632	
02/17/2009	3	SENATE ADVANCES PROPOSED SMOKING BAN	5	\$78.00	27,632	
02/18/2009	3	EFFORTS SOUGHT TO REPEAL NEW SALINA	3	\$46.80	27,632	
02/24/2009	3	SALINA SMOKING BAN FACES REPEAL EFFORT	Γ 2	\$31.20	27,632	
03/01/2009	5	ANTI-SMOKING BILL ERODES PERSONAL RIGH	HTS 13	\$202.80	27,632	
03/10/2009	3	COUNTY TO POST WEIGHT LIMITS ON ALL	18	\$280.80	27,632	
			44	\$686.40	165,792	6 total records
	h Co. Ind		worth, KS	Weekly	Reader	rship = 5,050
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/19/2009	7B	FRIENDLY COMPETITION CAN MOTIVATE	17	\$103.19	5,051	
			17	\$103.19	5,051	1 record
Garden (http://www.gctel	City Teleg	gram Finney Gard	den City, KS	Daily	Reader	rship = 18,158
Date Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/13/2009	3	WALK KANSAS TO BEGIN NEXT MONTH	5	\$71.90	18,158	
2/14/2009	3	ODDS LOOK GOOD IN SENATE FOR STATE	10	\$143.80	18,158	
2/16/2009	3	SENATE DEBATES SMOKING BAN	4	\$57.52	18,158	
2/17/2009	3	SENATE ADVANCES SMOKING BAN	13	\$186.94	18,158	
2/24/2009	3	SMOKING BAN FACES REPEAL EFFORTS	4	\$57.52	18,158	
03/11/2009	3	SMOKING BAN	2	\$28.76	18,158	
03/13/2009	3	OWNERS OFFER DIFFERING VIEWS ON BAN	$\frac{1}{20}$	\$287.60	18,158	
			58	\$834.04	127,106	7 total records

anner		Ford	Bucklin, KS	Weekly	Reade	rship = 1,046
Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
2	WALK KANSAS 2009		11	\$52.25	1,046	
			11	\$52.25	1,046	1 record
	Page #	Page # Headline	Page # Headline	Page # Headline Col. Inches 2 WALK KANSAS 2009 11	Page # Headline Col. Inches Ad Equiv 2 WALK KANSAS 2009 11 \$52.25	Page #HeadlineCol. InchesAd EquivRdshp2WALK KANSAS 200911\$52.251,046

Dodge C		Globe For	d Dodge C	ity, KS	Daily	Readersh	ip = 15,389
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
02/12/2009	2	GO & DO		15	\$195.60	15,389	
02/17/2009	1	SENATE MOVES STATE SMO	KING BAN FORWARD	21	\$273.84	15,389	
02/17/2009	4	THE NON-SMOKING NEW W	ORLD	20	\$260.80	15,389	
02/18/2009	2	WALK KANSAS 2009 TO BEG	IN SOON	10	\$130.40	15,389	
02/18/2009	6	KANSAS SENATE PASSES SM	OKING BAN BILL	6	\$78.24	15,389	
02/21/2009	1	SEBELIUS STRUGGLED WITI	H GOP ON HEALTH	27	\$352.08	15,389	
02/25/2009	2	REPEAL EFFORT		5	\$65.20	15,389	
02/26/2009	4	STATEWIDE SMOKING BAN'S	S TIME HAS COME	15	\$195.60	15,389	
03/11/2009	1	WHERE THERE'S SMOKEDI	EADLINE TO MEET	44	\$573.76	15,389	
				163	\$2,125.52	138,501	9 total records

Spearvill	le News	Ford	Spearville, KS	Weekly	Readership = 1,906	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/12/2009	1	PRIDE SALUTES AND MORE	28	\$84.00	1,907	
	_		28	\$84.00	1,907 1 record	

Ottawa I		Franklin Ot	tawa, KS	Daily	Readership = 11,890
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/17/2009 02/18/2009	4 2	UNFUNDED MANDATES HURT SCHOOLS KANSAS SENATE PASSES SMOKING BAN BILL	29 L 12	\$323.64 \$133.92	11,891 11,891

14	SMOKING BAN FACING UPHILL CLIMB IN HOUSE	8	\$89.28	11,891	
1	GROWING GREEN	138	\$1,540.08	11,891	
14	SMOKING BILL BURNS ON IN HOUSE	4	\$44.64	11,891	
4	GET WALKIN'	18	\$200.88	11,891	
10	KCK BARS PAY FOR CUSTOMERS TO SMOKE	4	\$44.64	11,891	
3	WALK KANSAS RETURNS WITH EXERCISE	12	\$133.92	11,891	
3	EFFORTS BEGIN TO REPEAL SMOKING BAN	3	\$33.48	11,891	
	4 14 1	WALK KANSAS RETURNS WITH EXERCISE KCK BARS PAY FOR CUSTOMERS TO SMOKE GET WALKIN' SMOKING BILL BURNS ON IN HOUSE GROWING GREEN	3 WALK KANSAS RETURNS WITH EXERCISE 12 10 KCK BARS PAY FOR CUSTOMERS TO SMOKE 4 4 GET WALKIN' 18 14 SMOKING BILL BURNS ON IN HOUSE 4 1 GROWING GREEN 138	3 WALK KANSAS RETURNS WITH EXERCISE 12 \$133.92 10 KCK BARS PAY FOR CUSTOMERS TO SMOKE 4 \$44.64 4 GET WALKIN' 18 \$200.88 14 SMOKING BILL BURNS ON IN HOUSE 4 \$44.64 1 GROWING GREEN 138 \$1,540.08	3 WALK KANSAS RETURNS WITH EXERCISE 12 \$133.92 11,891 10 KCK BARS PAY FOR CUSTOMERS TO SMOKE 4 \$44.64 11,891 4 GET WALKIN' 18 \$200.88 11,891 14 SMOKING BILL BURNS ON IN HOUSE 4 \$44.64 11,891 1 GROWING GREEN 138 \$1,540.08 11,891

Daily Un		Geary Junction	City, KS	Daily	Readership = 10,437
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/11/2009	3	WALK KANSAS GEARING UP FOR 10TH YEAR	13	\$135.20	10,437
02/16/2009	1	SENATE DEBATES SMOKING BAN	5	\$52.00	10,437
02/17/2009	3	SENATE ADVANCES SMOKING BAN	16	\$166.40	10,437
02/18/2009	1	BENNETT: SMOKING BAN CAN APPEAR ON	12	\$124.80	10,437
02/18/2009	4	SENATE PASSES SMOKING BAN	18	\$187.20	10,437
02/20/2009	1	SMOKING BAN TASK FORCE TO DRAFT	23	\$239.20	10,437
02/22/2009	1	SEBELIUS STRUGGLED WITH GOP ON HEALTH	39	\$405.60	10,437
02/22/2009	5	GETTING OFF DEAD CENTER	20	\$208.00	10,437
02/24/2009	1	UP IN SMOKE	38	\$395.20	10,437
02/26/2009	1	TASK FORCE MEMBERS AT ODDS ON PROPOSED	33	\$343.20	10,437
03/04/2009	5	LETTERS TO THE EDITOR	11	\$114.40	10,437
03/09/2009	1	MAN ON THE STREET	19	\$197.60	10,437
03/10/2009	1	SMOKING ORDINANCE TASK FORCE TO	29	\$301.60	10,437
03/11/2009	1	CITY COUNCIL TO HEAR WATER TREATMENT	5	\$52.00	10,437
03/11/2009	1	NEGOTIATORS SEE QUICK AGREEMENT ON COAL.	20	\$208.00	10,437
03/11/2009	7	INDOOR AIR CAN CAUSE ASHTMA ATTACKS	5	\$52.00	10,437
03/12/2009	1	SMOKING ORDINANCE EXTINGUISHED FOR NOW	29	\$301.60	10,437
			335	\$3,484.00	177,429 17 total records

Ft. Riley	Post rmy.mil/newspaper	Geary	Junction	City, KS	Weekly	Reade	rship = 20,115
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
02/13/2009 02/20/2009	15 1	AMERICAN HEART MONTH ENCOURAGES REGISTER NOW FOR RILEY COUNTY'S WA		23 17	\$347.30 \$256.70	20,116 20,116	
				40	\$604.00	40,232	2 total records
Gove Co.	Advocate	Gove	Quinter,	KS	Weekly	Reade	rship = 4,181
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
03/04/2009	3	TRANDA W. WATTS		10	\$40.00	4,181	
				10	\$40.00	4,181	1 record
Hill City	Times	Graham	Hill City,	KS	Weekly	Reade	rship = 5,614
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
02/18/2009 03/11/2009 03/11/2009	5 28 28	REGISTER NOW FOR WALK KANSAS, 2009 K-STAT'ES WALK KANSAS PROGRAM IS LO YOU CAN STILL REGISTER FOR WALK KAN		16 4 13	\$59.20 \$14.80 \$48.10	5,614 5,614 5,614	
				33	\$122.10	16,842	3 total records
	ounty Gaze	tte Grant	Ulysses, l	KS	Weekly	Reade	rship = 2,007
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
02/17/2009 03/10/2009	7 1	POLL: KANSANS STRONGLY SUPPORT A WALK KANSAS		24 23	\$160.08 \$153.41	2,008 2,008	
03/10/2007							

Greeley	Co. Repu	blican	Greeley	Tribune, KS	Weekly	Reade	rship = 2,670
Date	Page #	Headline		Col. Incl	nes Ad Equiv	Rdshp	
02/18/2009	1	CHOOSE MODERATE I	EXERCISE TO IMP	PROVE YOUR.1.1	\$55.00	2,670	
02/25/2009	4	RALPH OSTMEYER		32	\$160.00	2,670	
02/25/2009	4	IMPROVE HEALTH, FIT	TNESS EASILY: SI	GN UP FOR11	\$55.00	2,670	
03/04/2009	4	RALPH OSTMEYER		15	\$75.00	2,670	
				69	\$345.00	10,680	4 total records

Eureka l		Greenwood Eureka	ı, KS	Weekly	Readership = $4,758$
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/12/2009	6	THROUGH WITH CHEW WEEK BEING HELD	11	\$66.00	4,759
02/12/2009	7	DATES SET FOR "WALK KANSAS"	6	\$36.00	4,759
02/12/2009	7	FARMERS' MARKET CONFERENCE TO BE HELD	12	\$72.00	4,759
02/19/2009	3	WALK KANSAS PROGRAM CAN HELP YOU	4	\$24.00	4,759
02/26/2009	11	REGISTER NOW FOR WALK KANSAS	5	\$30.00	4,759
03/05/2009	4	TIPS FOR HEALTH FAMILIES	10	\$60.00	4,759
			48	\$288.00	28,554 6 total records

Madison	News	Greenwood	Madison, KS	Weekly	Readership = $1,904$	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/12/2009	1	DATES SET FOR WALK KANSAS	6	\$37.20	1,904	
02/19/2009	1	WALK KANSAS A BENEFIT	3	\$18.60	1,904	
02/26/2009	4	REGISTER NOW FOR WALK KANSAS	6	\$37.20	1,904	
			15	\$93.00	5,712 3 total rec	ords

Syracuse	Journal	Hamilton	Syracus	e, KS	Weekly	Reade	rship = 1,653
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
02/18/2009	4	OFF THE WALL		9	\$42.75	1,654	
				9	\$42.75	1,654	1 record
Harvey (Co. Indepe	ndent Harvey	Halstead	l, KS	Weekly	Reade	rship = 4,374
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
02/19/2009	2	POLITICAL FORUM COMING TO SEDGY	VICK	20	\$140.00	4,375	
02/26/2009	2	FINALLY: 2009 BUDGET CHOPPED AND		17	\$119.00	4,375	
02/26/2009	4	BE A PART OF THE MOVEMENT, WALK		28	\$196.00	4,375	
02/26/2009	7	MCGINN, SCHROEDER UPDATE SEDGW		29	\$203.00	4,375	
03/12/2009	6	NEW TOBACCO LAW HAS CIGARETTES			\$56.00	4,375	
				102	\$714.00	21,875	5 total records
Hesston 1	Dogord	**					
http://www.hesst		Harvey	Hesston	, KS	Weekly	Reade	rship = 2,948
http://www.hesst		Harvey	Hesston	Col. Inches	Weekly Ad Equiv	Reade	rship = 2,948
http://www.hesst	conrecord.com/	<u> </u>		•			rship = 2,948
Date 02/26/2009	Page #	Headline	BE HELD	Col. Inches	Ad Equiv	Rdshp	rship = 2,948
Date 02/26/2009 03/05/2009	Page #	Headline PLAY ENVIRONMENTS WORKSHOP TO	BE HELD	Col. Inches	Ad Equiv \$112.71	Rdshp 2,949	rship = 2,948
Date 02/26/2009 03/05/2009 03/05/2009	Page #	Headline PLAY ENVIRONMENTS WORKSHOP TO SECOND HALF WELL UNDERWAY AT K.	BE HELD ANSAS	Col. Inches 13 19	Ad Equiv \$112.71 \$164.73	Rdshp 2,949 2,949	rship = 2,948
	Page # 13 2 6	Headline PLAY ENVIRONMENTS WORKSHOP TO SECOND HALF WELL UNDERWAY AT K. BURN BAN IN EFFECT	BE HELD ANSAS	Col. Inches 13 19 3	Ad Equiv \$112.71 \$164.73 \$26.01	Rdshp 2,949 2,949 2,949	•
Date 02/26/2009 03/05/2009 03/05/2009	Page # 13 2 6 1	Headline PLAY ENVIRONMENTS WORKSHOP TO SECOND HALF WELL UNDERWAY AT K. BURN BAN IN EFFECT	BE HELD ANSAS	Col. Inches 13 19 3 27 62	\$112.71 \$164.73 \$26.01 \$234.09	Rdshp 2,949 2,949 2,949 2,949 11,796	rship = 2,948 4 total records rship = 18,018
Date 02/26/2009 03/05/2009 03/05/2009 03/12/2009 Newton I	Page # 13 2 6 1	Headline PLAY ENVIRONMENTS WORKSHOP TO SECOND HALF WELL UNDERWAY AT K. BURN BAN IN EFFECT COUNCIL HEARS REQUEST FOR A FARM	BE HELD ANSAS MER'S	Col. Inches 13 19 3 27 62	Ad Equiv \$112.71 \$164.73 \$26.01 \$234.09 \$537.54	Rdshp 2,949 2,949 2,949 2,949 11,796	4 total records
Date 02/26/2009 03/05/2009 03/05/2009 03/12/2009 Newton I http://www.theka	Page # 13 2 6 1 Kansan ansan.com/ Page #	Headline PLAY ENVIRONMENTS WORKSHOP TO SECOND HALF WELL UNDERWAY AT K. BURN BAN IN EFFECT COUNCIL HEARS REQUEST FOR A FARI	BE HELD ANSAS MER'S Newton,	Col. Inches 13 19 3 27 62 KS Col. Inches	\$112.71 \$164.73 \$26.01 \$234.09 \$537.54 Daily	Rdshp 2,949 2,949 2,949 2,949 11,796 Reader Rdshp	4 total records
Date 02/26/2009 03/05/2009 03/05/2009 03/12/2009 Newton I	Page # 13 2 6 1 Kansan ansan.com/	Headline PLAY ENVIRONMENTS WORKSHOP TO SECOND HALF WELL UNDERWAY AT K. BURN BAN IN EFFECT COUNCIL HEARS REQUEST FOR A FARI	BE HELD ANSAS MER'S Newton,	Col. Inches 13 19 3 27 62 KS	\$112.71 \$164.73 \$26.01 \$234.09 \$537.54 Daily	Rdshp 2,949 2,949 2,949 2,949 11,796 Reade	4 total records

			91	\$1,463.28	90,090	5 total records
03/12/2009	1	WALK KANSAS	31	\$498.48	18,018	
02/27/2009	1	CONSUMERS CAN HELP MANAG	E HEALTH-CARE 35	\$562.80	18,018	

Haskell (Co. Moni	tor-Chief Haskell	Sublette, KS	Weekly	Readershi	p = 2,780
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/18/2009	1	WALK KANSAS	5	\$22.50	2,781	
02/25/2009	1	WALK KANSAS	4	\$18.00	2,781	
03/04/2009	1	APRIL 4 HEALTH FAIR TO INCLUDE HEA	LTH FAIR 18	\$81.00	2,781	
03/04/2009	1	WALK KANSAS	4	\$18.00	2,781	
			31	\$139.50	11,124	4 total records

Holton R		Jackson Holton	, KS	Bi-Weel	kly Readership = 10,865	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/18/2009	3	TAKE A WALK!	14	\$99.82	10,865	
02/18/2009	3B	ON FEB. 7	17	\$121.21	10,865	
02/25/2009	3	NEWS BRIEFS	12	\$85.56	10,865	
03/02/2009	4	KANSANS SUPPORT SMOKE-FREE WORK, PUBLIC	C16	\$114.08	10,865	
03/04/2009	2	THE HOLTON RECORDER CALENDAR	23	\$163.99	10,865	
03/11/2009	9B	NEWS BRIEFS	22	\$156.86	10,865	
			104	\$741.52	65,190 6 total records	

Kansas (http://www.kcsta		Jackson	Kansas City, MO	Daily	Readership = 588,475
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/19/2009	1	SEBELIUS CABINET SELECTION HINTED	31	\$15,894.32	588,476
02/20/2009	B2	WYCO AMENDS ITS SMOKING BAN	8	\$4,101.76	588,476
02/22/2009	1	SEBELIUS KNOWS OF TOUGH FIGHTS FOR	R HEALTH <i>55</i>	\$28,199.60	588,476
02/22/2009	B11	CIGARETTE TAXES AND KIDS' HEALTH	3	\$1,538.16	588,476
02/23/2009	7B	TIME FOR KANSAS TO GO SMOKE-FREE	8	\$4,101.76	588,476

03/02/2009 03/05/2009 03/08/2009 03/09/2009 03/09/2009	B7 3B 11B 1B 5B	SEBELIUS IS THE RIGHT DOCTOR FOR HEAD MISSION POLITICAL SMOKE AND MIRRORS STATES TACKLE HEALTH ISSUES SOME SMOKING ORDINANCES ARE JUST HO		26 2 3 30 23	\$13,330.72 \$1,025.44 \$1,538.16 \$15,381.60 \$11,792.56	588,476 588,476 588,476 588,476 588,476	
03/19/2009	B5	SMOKING BAN IS TABLED		5 194	\$2,563.60 \$99,467.68	588,476 6,473,236	11 total records
Oskaloos	sa Indepen	dent Jefferson C	Oskaloos	sa, KS	Weekly	Readers	ship = 4,965
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
02/19/2009	8	REGISTER NOW FOR WALK KANSAS 2009		10	\$55.00	4,966	
				10	\$55.00	4,966	1 record
Vindicat	Or eyfallsvindicator.con		Valley Fa	alls, KS	Weekly	Readers	ship = 5,667
D ate	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
02/19/2009 02/26/2009	2	YOUTH LEADERS ATTEND RALLY KANSAS WALK STARTS SOON		12 13	\$66.00 \$71.50	5,667 5,667	
				25	\$137.50	11,334	2 total records
Jewell C	o. Record	Jewell N	Mankato	, KS	Weekly	Readers	ship = 2,159
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
02/26/2009 02/26/2009	3 7	8TH WALK KANSAS REGISTRATION OPENS CLEAN AIR ACT		5 2	\$20.00 \$8.00	2,160 2,160	
	,	CEETHVIHKTICT		_	40.00	_,100	

DeSoto Explorer http://www.desotoexplorer.com/		Johnson	DeSoto, KS	Weekly	Reade	rship = 2,566
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/19/2009	1	DE SOTO BUSINESS THRIVES THROUGH	31	\$250.48	2,567	
			31	\$250.48	2,567	1 record
Hometov	wn Journal	Johnson	Olathe, KS	Daily	Reade	rship = 26,339
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/19/2009 02/19/2009 02/26/2009	2 6 1	OVERLOOKED RISK FACTORS HEALTH SCREENING FOCUSES ON VASCUI SHERIFF'S DEPARTMENT TO CHANGE INM		\$740.00 \$250.00 \$280.00	26,340 26,340 26,340	
			127	\$1,270.00	79,020	3 total records
Johnson	County Su	n Johnson	127 Overland Park, KS	. ,	,	3 total records rship = 257,599
Johnson Date	County Su	n Johnson Headline		. ,	,	
			Overland Park, KS	Semi We	eekly Reader	
Date	Page #	Headline	Overland Park, KS Col. Inches	Semi We	eekly Reader Rdshp	
Date	Page #	Headline CHANGES CLOUD SMOKING BAN	Overland Park, KS Col. Inches	Semi We Ad Equiv \$874.25	Rdshp 257,600 257,600	rship = 257,599
Date 03/04/2009 Olathe N http://www.theo	Page #	Headline CHANGES CLOUD SMOKING BAN	Overland Park, KS Col. Inches 13 13	Semi We Ad Equiv \$874.25 \$874.25	Rdshp 257,600 257,600	rship = 257,599 1 record
Date 03/04/2009 Olathe N	Page # 6 News	Headline CHANGES CLOUD SMOKING BAN Johnson	Overland Park, KS Col. Inches 13 13 Olathe, KS	Semi We Ad Equiv \$874.25 \$874.25 Daily	Rdshp 257,600 257,600 Reader	rship = 257,599 1 record

Lakin Independent		Kearney	Lakin, F	Lakin, KS		Readership = $3,247$	
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
02/12/2009	1	SIGN UP A TEAM TO WALK KANSA	AS THIS SPRING	6	\$30.78	3,248	
				6	\$30.78	3,248	1 record
Cunning	ham Couri	er Kingman	Cunning	gham, KS	Weekly	Reade	rship = 1,494
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
02/13/2009 02/20/2009	1 8	DATES SET FOR WALK KANSAS 20 WALK KANSAS BEGINS MARCH 8	09	9 13	\$37.80 \$54.60	1,495 1,495	
				22	\$92.40	2,990	2 total records
Labette A	Avenue	Labette	Oswego	KS	Semi We	ekly Reade	rship = 4,508
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
02/25/2009 03/11/2009 03/11/2009	3 5 6	It's time for the smoking ban in Kansas IDEAL FCE WHEATIES TO WALK KKICK OF HELD FOR WALK KANSA		10 12 14	\$73.30 \$87.96 \$102.62	4,508 4,508 4,508	
	5	IDEAL FCE WHEATIES TO WALK K		12	\$87.96	4,508	3 total records
03/11/2009	5 6 Sun	IDEAL FCE WHEATIES TO WALK K		12 14 36	\$87.96 \$102.62	4,508 4,508 13,524	3 total records rship = 11,598
03/11/2009 03/11/2009 Parsons	5 6 Sun	IDEAL FCE WHEATIËS TO WALK K KICK OF HELD FOR WALK KANSA	S	12 14 36	\$87.96 \$102.62 \$263.88	4,508 4,508 13,524	

15

\$157.50

2 total records

23,198

	venworth L	amp Leavenworth	Leavenv	worth, KS	Weekly	Reade	ership = 17,250
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
02/26/2009	6B	QUIT USING TOBACCO FOR BETTER DE	NTAL	22	\$284.46	17,250	
				22	\$284.46	17,250	1 record
	corth Times enworthtimes.com/	Leavenworth	Leavenv	worth, KS	Daily	Reade	ership = 12,721
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
02/17/2009 02/24/2009 03/03/2009 03/04/2009 03/10/2009 03/11/2009	5 1 7 1 4 2	SENATE ADVANCES SMOKING BAN BILL Teams register to Walk Kansas CONGRESS RENEWS PUSH TO REGULAT DOCTOR ADDRESSES FOUNDATION BRE NEW DEVELOPMENTS ENHANCE CITY HOUSE COMMITTEE CONSIDERS KANSA	E EAKFAST	4 25 17 34 20 4	\$72.00 \$450.00 \$306.00 \$612.00 \$360.00 \$72.00	12,721 12,721 12,721 12,721 12,721 12,721	
				104	\$1,872.00	76,326	6 total records
Lincoln S	Sentinel-Re	publican Lincoln	Lincoln	, KS	Weekly	Reade	ership = 3,447
	D #			C 1 T 1	4 1 75 .	DIL	
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
Date 02/19/2009	2 2	SIGN UP BY MARCH 6 FOR WALK KANSA	AS	8	\$43.20	3,448	
			AS				1 record
	2 News		AS Pleasan	8	\$43.20	3,448 3,448	1 record
02/19/2009 Linn Co.	2 News	SIGN UP BY MARCH 6 FOR WALK KANSA		8	\$43.20 \$43.20	3,448 3,448	
02/19/2009 Linn Co. http://www.linno	2 News	SIGN UP BY MARCH 6 FOR WALK KANSA	Pleasan	8 8 ton, KS Col. Inches	\$43.20 \$43.20 Weekly	3,448 3,448 Reade	

Oakley (Graphic	Logan	Oakley, KS	Weekly	Readership = $3,187$	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/25/2009	9	Park is chosen as PEO Student of Month	18	\$90.00	3,188	
			18	\$90.00	3,188 1 record	

Emporia Gazette http://www.emporiagazette.com/		Lyon Empor	ia, KS	Daily	Readership = 16,990
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/13/2009	1	GROUP STARTS COMMUNITY GARDEN	35	\$369.60	16,990
02/14/2009	12	STUDY: PAYING SMOKERS TO QUIT BOOSTS	20	\$211.20	16,990
2/14/2009	2	VOLUNTEERS NEEDED FOR MARKET	5	\$52.80	16,990
2/16/2009	8	KANSAS SENATE DEBATES SMOKING BAN	2	\$21.12	16,990
2/17/2009	3	KANSAS SENATE ADVANCES PROPOSED	25	\$264.00	16,990
2/19/2009	1	BAN DELAYED UNTIL AFTER VOTE	32	\$337.92	16,990
2/21/2009	11	GOING SMOKE-FREE	4	\$42.24	16,990
2/23/2009	14	CITY OFFICIALS AND LEGISLATORS TALK	22	\$232.32	16,990
2/23/2009	7	SEBELIUS STRUGGLED WITH GOP ON HEALTH	12	\$126.72	16,990
2/24/2009	3	KANSAS CITY, KAN.	3	\$31.68	16,990
2/24/2009	6	SUPPORT FOR SMOKERS WHO WANT TO QUIT	1	\$10.56	16,990
2/26/2009	4	MARKET DECISION	8	\$84.48	16,990
2/26/2009	5	FLINT HILLS CALENDAR	9	\$95.04	16,990
2/27/2009	5	FLINT HILLS CALENDAR	15	\$158.40	16,990
3/02/2009	4	OTHER DANGERS	5	\$52.80	16,990
3/02/2009	5	FLINT HILLS CALENDAR	15	\$158.40	16,990
3/03/2009	5	FLINT HILLS CALENDAR	29	\$306.24	16,990
3/03/2009	6	SUPPORT FOR SMOKERS	1	\$10.56	16,990
3/03/2009	1	CLEAN AIR GROUP MUST REPORT	13	\$137.28	16,990
3/04/2009	4	A BIGGER DANGER	7	\$73.92	16,990
3/04/2009	5	FLINT HILLS CALENDAR	20	\$211.20	16,990
3/04/2009	6	MARCH IS NATIONAL NUTRITION MONTH	24	\$253.44	16,990
3/05/2009	1	FARMERS' MARKET MEETING	5	\$52.80	16,990
3/05/2009	5	FLINT HILLS CALENDAR	18	\$190.08	16,990
3/06/2009	1C	BEWARE OF 'RECESSION OBSEITY'	14	\$147.84	16,990
3/06/2009	4	HAS HIS RESERVATIONS	14	\$147.84	16,990
3/06/2009	5	FLINT HILLS CALENDAR	31	\$327.36	16,990
3/06/2009	1	WEEKEND EVENTS	10	\$105.60	16,990

03/09/2009 03/09/2009	1 4	MARKET PLANS TO BUILD ON RECORD YEAR THE MARKETPLACE OF THE COMMUNITY	28 22	\$295.68 \$232.32	16,990 16,990	
03/10/2009	6	SUPPORT FOR SMOKERS	1	\$10.56	16,990	
03/11/2009	4	IT'S ABOUT RIGHTS	10	\$105.60	16,990	
03/13/2009	4	VOTE NO	4	\$42.24	16,990	
			464	\$4,899.84	560,670	33 total records

ESU Bul		Lyon Empor	ia, KS	Bi-Week	y Readers	ship = 13,799
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/19/2009	7	Kansas Sernate vote passes new smoking ban bill 26-13	8	\$80.00	13,800	
			8	\$80.00	13,800	1 record

	borofreepress.com/	S Marion H	Iillsboro, KS	Weekly	Readership = 17,339	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/04/2009 03/11/2009	2 8	WALK KANSAS EVENT KICKS OFF SUNDAY WALK KANSAS TAKES FIRST STEPS SUNDAY	4 Y 11	\$53.32 \$146.63	17,340 17,340	
			15	\$199.95	34.680 2 total records	

Marion http://www.mari	Co. Record	Marion Mario	n, KS	Weekly	Readership = 6,117	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/18/2009	3	THERE'S A LOT TO LEARN	22	\$205.26	6,118	
02/18/2009	4	FAVORITE MENU BRINGS EATERS	6	\$55.98	6,118	
02/18/2009	9	FAVORITE MENU BRINGS EATERS	5	\$46.65	6,118	
03/04/2009	1	LEGISLATORS LISTEN TO CONSTITUENTS	58	\$541.14	6,118	
03/11/2009	10	FIRE DISTRICT TO GET ASSISTANCE WITH NEW.	. 11	\$102.63	6,118	
			102	\$951.66	30,590 5 total record	ls

Marysville Advocate http://www.mvleadvocate.com/		e Marshall M	Marshall Marysville, KS V		Readership = 12,153	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/19/2009	6	Smoking ban saves lives and dollars	11	\$95.37	12,153	
			11	\$95.37	12,153	1 record
Lindsbo	rg News-Re	cord McPherson L	indsborg, KS	Weekly	Reade	ership = 5,262
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/05/2009	2	WEIGHT WAR CHALLENGE ENTERS WEEK #	5 8	\$112.00	5,262	
			8	\$112.00	5,262	1 record
	te Tribune	McPherson N	Iarquette, KS	Weekly	Reade	ership = 1,306
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/25/2009	5	WALK KANSAS TO BEGIN SOON	14	\$62.58	1,306	
			14	\$62.58	1,306	1 record
	son Sentine hersonsentinel.com/	McPherson N	IcPherson, KS	Weekly	Reade	ership = 8,809
	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
Date		11cddillic	0010 11101102			
02/13/2009	10	MCPHERSON COUNTY HEALTHCARE	9	\$163.80	8,809	
02/13/2009 02/18/2009	10 3	MCPHERSON COUNTY HEALTHCARE EFFORTS TO REPEAL SMOKING BAN MADE	9 3	\$54.60	8,809	
02/13/2009 02/18/2009 02/21/2009	10 3 16	MCPHERSON COUNTY HEALTHCARE EFFORTS TO REPEAL SMOKING BAN MADE From the desk of Sen. Jay Emler	9 3 44	\$54.60 \$800.80	8,809 8,809	
02/13/2009 02/18/2009 02/21/2009 02/25/2009	10 3	MCPHERSON COUNTY HEALTHCARE EFFORTS TO REPEAL SMOKING BAN MADE From the desk of Sen. Jay Emler WALK KANSAS ENCOURAGES WALKING,	9 3 44 23	\$54.60 \$800.80 \$418.60	8,809 8,809 8,809	
02/13/2009 02/18/2009 02/21/2009 02/25/2009 02/28/2009	10 3 16 5	MCPHERSON COUNTY HEALTHCARE EFFORTS TO REPEAL SMOKING BAN MADE From the desk of Sen. Jay Emler WALK KANSAS ENCOURAGES WALKING, COMMISSION IN HOPES OF FINALIZING BAN	9 3 44 23 N 26	\$54.60 \$800.80 \$418.60 \$473.20	8,809 8,809 8,809 8,809	
Date 02/13/2009 02/18/2009 02/21/2009 02/25/2009 02/28/2009 02/28/2009	10 3 16 5 1	MCPHERSON COUNTY HEALTHCARE EFFORTS TO REPEAL SMOKING BAN MADE From the desk of Sen. Jay Emler WALK KANSAS ENCOURAGES WALKING, COMMISSION IN HOPES OF FINALIZING BAN CITY COMMISSION TO DISCUSS SMOKING E	9 3 44 23 N 26 BAN 5	\$54.60 \$800.80 \$418.60 \$473.20 \$91.00	8,809 8,809 8,809 8,809 8,809	
02/13/2009 02/18/2009 02/21/2009 02/25/2009 02/28/2009	10 3 16 5	MCPHERSON COUNTY HEALTHCARE EFFORTS TO REPEAL SMOKING BAN MADE From the desk of Sen. Jay Emler WALK KANSAS ENCOURAGES WALKING, COMMISSION IN HOPES OF FINALIZING BAN	9 3 44 23 N 26 BAN 5 ON 9	\$54.60 \$800.80 \$418.60 \$473.20	8,809 8,809 8,809 8,809	

			167	\$3,039.40	79,281	9 total records
Moundr	idge Ledge	r McPherson M	Moundridge, KS	Weekly	Reade	rship = 2,139
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/26/2009 03/05/2009	2 1	YOU CAN SPEAK TO REP. SCHROEDER SATUREP. SCHROEDER SPEAKS AT INMAN SENIO		\$106.72 \$300.15	2,139 2,139	
			61	\$406.87	4,278	2 total records
Louisburg Herald http://www.herald-online.com/		Miami I	Louisburg, KS	Weekly	Readership = 3,983	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/11/2009 03/11/2009 03/11/2009	2A B6 B7	TAT CONTINUES TO FIGHT TOBACCO USE A TAT RECEIVED \$1,200 GRANT USD 416 CONSIDERS NEW TYPE OF	MONG29 23 31	\$197.20 \$156.40 \$210.80	3,984 3,984 3,984	
			83	\$564.40	11,952	3 total records
Beloit Ca	all	Mitchell I	Beloit, KS	Weekly	Reade	rship = 3,737
	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/16/2009 02/23/2009 02/23/2009	10 8 3	CHOOSE MODERATE EXERCISE TO IMPROV CHOOSE MODERATE EXERCISE TO IMPROV CAPITOL COMMENTS		\$55.44 \$55.44 \$242.55	3,737 3,737 3,737	
			51	\$353.43	11,211	3 total records
Ledger-	Cawker Ci	ty Mitchell (Cawker City, KS	Weekly	Reade	rship = 1,706
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
	3	SIGN UP FOR WALK KANSAS	10	\$66.70	1,707	

			46	\$306.82	3,414	2 total records
Coffeyvi	lle Journal	Montgomery Coffeyv	Coffeyville, KS		Readership = 10,867	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/13/2009	3	WALK KANSAS STARTS SOON	12	\$108.96	10,868	
02/15/2009	1	FARMER'S MARKET, ROUND TWO	5	\$45.40	10,868	
02/18/2009	2A	POLL: KANSANS STRONGLY SUPPORT A	18	\$163.44	10,868	
02/18/2009	6	COFFEYVILLE COMMUNITY COLLEGE STUDENT	14	\$127.12	10,868	
02/19/2009	3	FARMER'S MARKET SET	2	\$18.16	10,868	
02/22/2009	4	UNDER THE DOME	25	\$227.00	10,868	
02/25/2009	1	LOCALS MEET TO DISCUSS FARMER'S MARKET	19	\$172.52	10,868	
02/25/2009	1	POSSIBLE NEW LOCATION?	12	\$108.96	10,868	
03/01/2009	8	FARMER'S MARKET PLANNING MEETING IS	8	\$72.64	10,868	
03/04/2009	8	WALK KANSAS TO KICK OFF SOON	7	\$63.56	10,868	
03/05/2009	6	MONTGOMEREY COUNTY WALK KANSAS KICK	3	\$27.24	10,868	
03/06/2009	8	MONTGOMEREY COUNTY WALK KASAS KICK OF	F. <i>5</i>	\$45.40	10,868	
03/08/2009	3	ADDITIONAL TOBACCO SETTLEMENT FUNDS	7	\$63.56	10,868	
03/10/2009	1	FARMER'S MARKET MEETING SET FOR THIS	4	\$36.32	10,868	
			141	\$1,280.28	152,152	14 total records

Independ	dence Daily	Reporter	Montgomery	Independ	lence, KS	Daily	Readership = $13,774$
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp
02/13/2009	2	FLORIDA JURY ASKED	TO DECIDE FAULT I	N	9	\$94.23	13,775
02/13/2009	3	WALK KANSAS '09 TAK	ING REGISTRATION	IS	6	\$62.82	13,775
02/16/2009	2	FARMER'S MARKET ME	ETING		1	\$10.47	13,775
02/17/2009	10	SENATE PASSES LIMITE	ED SMOKING BAN		6	\$62.82	13,775
02/19/2009	5	DRUM CREEK FCE			4	\$41.88	13,775
02/19/2009	5	MONTGOMERY CO. FCI	Ξ		5	\$52.35	13,775
02/22/2009	1	LOCAL PARTICIPANTS	IN ANNUAL EVENT	KNOW	39	\$408.33	13,775
02/24/2009	1	OPPONENTS WANT TO	CRUSH SMOKING B	AN	4	\$41.88	13,775
02/25/2009	3	KANSAS CITY STAR ON	SMOKING BANS:		6	\$62.82	13,775
02/27/2009	3	FARMERS' MARKET ME	ETING SCHEDULEI)	6	\$62.82	13,775
03/01/2009	3	WALK KANSAS KICK-O	FF DAY SLATED		5	\$52.35	13,775

			104	\$1,088.88	192,850	14 total records
03/08/2009	1	LOCAL TEAMS WALK THEIR WAY TO FITNESS	7	\$73.29	13,775	
03/08/2009	6	VFW HOPES TO SNUFF BAN ON SMOKING	3	\$31.41	13,775	
03/01/2009	6	STUDENTS CREAT ANTI-SMOKING VIDEO	3	\$31.41	13,775	

Montgor		. Chronicle Montgomery Cane	y, KS	Weekly	Readers	ship = 4,542
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/19/2009	9	KICK-OFF FOR WALK KANSAS EVENT IS MARC	H 7 11	\$69.63	4,542	
02/26/2009	3	A SMOKE-FREE STATE	11	\$69.63	4,542	
02/26/2009	11	WALK KANSAS 2009 PROGRAM SCHEDULED TO) 13	\$82.29	4,542	
03/05/2009	1	WALK KANSAS '09 PROGRAM TO OFFICIALLY	11	\$69.63	4,542	
			46	\$291.18	18,168	4 total records

Council	Grove Re	epublican	Morris	Counci	l Grove, KS	Daily	Reader	ship = 4,317
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
02/16/2009	1	SENATE DEBATI	ES SMOKING BAN IN P	UBLIC	4	\$27.24	4,317	
02/25/2009	1	SOME ODD END	S		6	\$40.86	4,317	
02/25/2009	2	STATEHOUSE N	EWS		27	\$183.87	4,317	
02/26/2009	1	KIWANIANS HE	AR ABOUT STUDENT I	DRUG,	9	\$61.29	4,317	
02/26/2009	1	KIWANIANS HE	AR ABOUT STUDENT I	ORUG,	10	\$68.10	4,317	
					56	\$381.36	21.585	5 total records

Prairie F	ost	Morris White	City, KS	Weekly	Readership $= 1$,966
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/12/2009	18	WALK KANSAS TO AID CITIZENS TO IMPROVE	17	\$68.85	1,966	
02/26/2009	20	BLUESTEM BREEZES	16	\$64.80	1,966	
03/05/2009	1	TIME TO GATHER YOUR TEAMWALK KANSAS	5	\$20.25	1,966	
			38	\$153.90	5,898 3 tot	al records

Elkhart Tri-State News		News Morton	Elkhart, F	KS	Weekly	Readership = 3,006		
Date	Page #	Headline	(Col. Inches	Ad Equiv	Rdshp		
02/19/2009	2	WALK KANSAS BEGINS MARCH 8		8	\$58.64	3,006		
02/26/2009	1	WALK KANSAS BEGINS MARCH 8		8	\$58.64	3,006		
03/05/2009	1	COMMUNITY CALENDAR	•	7	\$51.31	3,006		
03/05/2009	2	WALK KANSAS BEGINS MARCH 8		8	\$58.64	3,006		
			•	31	\$227.23	12,024	4 total records	
Courier-	Tribune	Nemaha	Seneca, K	S	Weekly	Reade	rship = 7,056	
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp		
02/18/2009	18	ON FEBRUARY 7TH, AREA STUDENT LEA	DERS	16	\$84.00	7,056		
02/18/2009	3	2009 WALK KANSAS TO BEGIN ON MARC		16	\$84.00	7,056		
02/18/2009	9	PROFESSOR POPCORN MAKES VISIT		8	\$42.00	7,056		
02/25/2009	3	WALK KANSAS BEGINS MARCH 2		11	\$57.75	7,056		
				51	\$267.75	28,224	4 total records	
Sabetha http://www.sabe		Nemaha	Sabetha, I	KS	Weekly	Reade	rship = 4,623	
Date	Page #	Headline	(Col. Inches	Ad Equiv	Rdshp		
02/18/2009	9B	REGISTER NOW FOR WALK KANSAS 2009	,	17	\$107.61	4,623		
				17	\$107.61	4,623	1 record	
Chanute http://www.char	Tribune	Neosho	Chanute,	KS	Daily	Reade	rship = 8,507	
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp		
02/14/2009	1	2009 WALK KANSAS KICK-OFF FEB. 23	<u>(</u>	9	\$76.86	8,508		
02/27/2009	3	WALK KANSAS	-	14	\$119.56	8,508		
				23	\$196.42	17,016	2 total records	

Elle Rec	ord	Neosho Erie, K	S	Weekly	Reade	rship = 2,417
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/19/2009	3	2009 Walk Kansas Fitness Kick-Off	7	\$28.84	2,417	
			7	\$28.84	2,417	1 record
Ness Co.	News	Ness Ness C	ity, KS	Weekly	Reade	rship = 4,508
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/26/2009	2	WALK KANSAS 2009	14	\$52.22	4,508	
03/05/2009	5	NEWS FROM SENATOR RALPH OSTMEYER	15	\$55.95	4,508	
			29	\$108.17	9,016	2 total records
Norton T	elegram	Norton Norton	, KS	Bi-Week	ly Reade	rship = 3,912
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/13/2009	2	WALK KANSAS WILL BEGIN MARCH 8	18	\$129.60	3,912	
04/13/4007						
02/13/2009	3	THROUGH WITH CHEW WEEK' BEGINS MONDAY	8	\$57.60	3,912	
02/13/2009 02/20/2009	2	Walk Kansas date approaching	12	\$86.40	3,912	
02/13/2009 02/20/2009 02/27/2009	2 2	Walk Kansas date approaching WALK KANSAS 2009 BEGINS MARCH 8	12 15	\$86.40 \$108.00	3,912 3,912	
02/13/2009 02/20/2009	2	Walk Kansas date approaching	12	\$86.40	3,912	
02/13/2009 02/20/2009 02/27/2009	2 2	Walk Kansas date approaching WALK KANSAS 2009 BEGINS MARCH 8	12 15	\$86.40 \$108.00	3,912 3,912	5 total records
02/13/2009 02/20/2009 02/27/2009 03/03/2009	2 2 4 ge County	Walk Kansas date approaching WALK KANSAS 2009 BEGINS MARCH 8 SMOKING BAN BEST LEFT TO OUR STATE'S	12 15 19	\$86.40 \$108.00 \$136.80	3,912 3,912 3,912 19,560	5 total records rship = 9,669
02/13/2009 02/20/2009 02/27/2009 03/03/2009 The Osaş	2 2 4 ge County	Walk Kansas date approaching WALK KANSAS 2009 BEGINS MARCH 8 SMOKING BAN BEST LEFT TO OUR STATE'S	12 15 19 72	\$86.40 \$108.00 \$136.80 \$518.40	3,912 3,912 3,912 19,560	
02/13/2009 02/20/2009 02/27/2009 03/03/2009 The Osaş http://www.oche	2 2 4 ge County	Walk Kansas date approaching WALK KANSAS 2009 BEGINS MARCH 8 SMOKING BAN BEST LEFT TO OUR STATE'S Herald-Chronicle Osage Osage	12 15 19 72 City, KS	\$86.40 \$108.00 \$136.80 \$518.40 Weekly	3,912 3,912 3,912 19,560 Reade	

Downs N	News and	Times Osborne I	Osborne Downs, K		Weekly	Readership = 2,373	
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
02/19/2009	2	SIGN UP FOR WALK KANSAS		8	\$53.36	2,374	
				8	\$53.36	2,374	1 record
Osborne Co. Farmer		ner Osborne O	Osborne,	KS	Weekly	Reade	rship = 3,229
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
02/19/2009 02/26/2009	1 12	CHOOSE MODERATE EXERCISE TO IMPROVUNPRODUCTIVE CONFRONTATION		10 34	\$57.50 \$195.50	3,229 3,229	
				44	\$253.00	6,458	2 total records
Glasco S	un	Ottawa I	Delphos, 1	KS	Weekly	Reade	rship = 1,269
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
02/19/2009 03/05/2009	1 3	LET'S GET IT - LET'S DO IT IT'S TIME TO WALK!		3 18	\$14.46 \$86.76	1,270 1,270	
				21	\$101.22	2,540	2 total records
	oolis Mess		Minneapo	olis, KS	Weekly	Reade	rship = 3,608
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
02/12/2009 02/19/2009 02/26/2009 03/05/2009 03/12/2009	6 1 2 3 1	TIME TO JOIN WALK KANSAS OCWC TO HOST HEALTH FAIR Ottawa County's Walk Kansas begins March 8 KANSAS SENATOR PETE BRUNGARDT REPOBHS STUDENTS ENCOURAGED TO "BOOT O	ORTS	6 8 6 23 24	\$30.00 \$40.00 \$30.00 \$115.00 \$120.00	3,609 3,609 3,609 3,609 3,609	
				67	\$335.00	18,045	5 total records

Tiller & T	Coiler	Pawnee	e Larned, l	ΚS	Bi-Weekl	y Reader	eship = 3,870
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
03/03/2009 03/06/2009	7 4	WALK KANSAS — CHOOSE MODAG SIX SECURE NEW TOBACCO		.10 17	\$69.40 \$117.98	3,871 3,871	
				27	\$187.38	7,742	2 total records
Advocate	of Phillips	County Phillips	s Phillipsb	urg, KS	Weekly	Reader	rship = 4,227
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
02/19/2009 02/26/2009	8 7	LETTER TO THE EDITOR Capitol Comments		18 42	\$120.06 \$280.14	4,227 4,227	
				60	\$400.20	8,454	2 total records
Logan Re	publican	Phillips	s Logan, K	S	Weekly	Reader	rship = 2,260
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
02/26/2009	1	CAPITOL COMMENTS JANIS K.	LEE	23	\$115.00	2,261	
				23	\$115.00	2,261	1 record
Phillips Co. Review		Phillips	s Phillipsb	urg, KS	Weekly	Reader	rship = 3,783
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
02/25/2009 03/04/2009	3 1	Capitol Comments by Janis Lee WHAT I LEARNED IN D.A.R.E.		38 37	\$190.00 \$185.00	3,783 3,783	

75

\$375.00

7,566

2 total records

St. Mary	s Star	Pottawatomie St. Ma	rys, KS	Weekly	Reade	rship = 3,348
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/25/2009	11	IMPROVE HEALTH, FITNESS EASILY: SIGN UP FO	R9	\$45.00	3,349	
			9	\$45.00	3,349	1 record
Wamego	Times	Pottawatomie Wame	go, KS	Weekly	Reade	rship = 3,084
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/19/2009	1	WALK KANSAS STARTS MARCH 8	10	\$38.50	3,084	
			10	\$38.50	3,084	1 record
Pratt Tri		Pratt Pratt,	KS	Daily	Reade	rship = 4,165
http://www.pratti		Pratt Pratt, Headline	KS Col. Inches	Daily Ad Equiv	Reade	rship = 4,165
http://www.prattt	tribune.com/	Headline FINAL DRAFT OF SMOKING BAN				rship = 4,165
Date 22/16/2009 92/16/2009	tribune.com/	Headline FINAL DRAFT OF SMOKING BAN LEGISLATORS STRUGGLE WITH BUDGET	Col. Inches 2 24	\$22.38 \$268.56	Rdshp 4,165 4,165	rship = 4,165
Date 02/16/2009 02/16/2009 02/17/2009	tribune.com/	Headline FINAL DRAFT OF SMOKING BAN LEGISLATORS STRUGGLE WITH BUDGET SMOKING BAN SLATED TO TAKE EFFECT MAY 1	2 24 20	\$22.38 \$268.56 \$223.80	Rdshp 4,165 4,165 4,165	rship = 4,165
Date 02/16/2009 02/16/2009 02/17/2009 02/18/2009	tribune.com/	Headline FINAL DRAFT OF SMOKING BAN LEGISLATORS STRUGGLE WITH BUDGET SMOKING BAN SLATED TO TAKE EFFECT MAY 1 LEGAL NOTICE	Col. Inches 2 24 20 62	\$22.38 \$268.56 \$223.80 \$693.78	Rdshp 4,165 4,165 4,165 4,165	rship = 4,165
Date 02/16/2009 02/16/2009 02/17/2009 02/18/2009 02/23/2009	Page # 1 1 1 7 1	Headline FINAL DRAFT OF SMOKING BAN LEGISLATORS STRUGGLE WITH BUDGET SMOKING BAN SLATED TO TAKE EFFECT MAY 1 LEGAL NOTICE Get in gear with Walk Kansas	Col. Inches 2 24 20 62 19	\$22.38 \$268.56 \$223.80 \$693.78 \$212.61	Rdshp 4,165 4,165 4,165 4,165 4,165 4,165	rship = 4,165
Date 02/16/2009 02/16/2009 02/17/2009 02/18/2009 02/23/2009 02/25/2009	Page # 1 1 1 7 1 3	Headline FINAL DRAFT OF SMOKING BAN LEGISLATORS STRUGGLE WITH BUDGET SMOKING BAN SLATED TO TAKE EFFECT MAY 1 LEGAL NOTICE Get in gear with Walk Kansas Individual goals add up to dollars for kids	Col. Inches 2 24 20 62 19 24	\$22.38 \$268.56 \$223.80 \$693.78 \$212.61 \$268.56	Rdshp 4,165 4,165 4,165 4,165 4,165 4,165 4,165	rship = 4,165
Date 02/16/2009 02/16/2009 02/16/2009 02/17/2009 02/18/2009 02/23/2009 02/25/2009 03/02/2009	Page # 1 1 1 7 1	Headline FINAL DRAFT OF SMOKING BAN LEGISLATORS STRUGGLE WITH BUDGET SMOKING BAN SLATED TO TAKE EFFECT MAY 1 LEGAL NOTICE Get in gear with Walk Kansas Individual goals add up to dollars for kids ANTI-CIGARETTE LAW IN EFFECT A CENTURY	2 24 20 62 19 24 21	\$22.38 \$268.56 \$223.80 \$693.78 \$212.61 \$268.56 \$234.99	Rdshp 4,165 4,165 4,165 4,165 4,165 4,165 4,165 4,165	rship = 4,165
Date 02/16/2009 02/16/2009 02/17/2009 02/18/2009 02/23/2009 02/25/2009 03/02/2009 03/04/2009	Page # 1 1 7 1 3 3 1	Headline FINAL DRAFT OF SMOKING BAN LEGISLATORS STRUGGLE WITH BUDGET SMOKING BAN SLATED TO TAKE EFFECT MAY 1 LEGAL NOTICE Get in gear with Walk Kansas Individual goals add up to dollars for kids ANTI-CIGARETTE LAW IN EFFECT A CENTURY COUNTY FOLLOWS CITY SMOKING BAN WITH IT	Col. Inches 2 24 20 62 19 24 21 TS21	\$22.38 \$268.56 \$223.80 \$693.78 \$212.61 \$268.56 \$234.99 \$234.99	Rdshp 4,165 4,165 4,165 4,165 4,165 4,165 4,165 4,165 4,165	rship = 4,165
Date 02/16/2009 02/16/2009 02/17/2009 02/18/2009 02/23/2009 02/25/2009 03/02/2009 03/04/2009 03/04/2009	Page # 1 1 7 1 3 3 1 8	Headline FINAL DRAFT OF SMOKING BAN LEGISLATORS STRUGGLE WITH BUDGET SMOKING BAN SLATED TO TAKE EFFECT MAY 1 LEGAL NOTICE Get in gear with Walk Kansas Individual goals add up to dollars for kids ANTI-CIGARETTE LAW IN EFFECT A CENTURY COUNTY FOLLOWS CITY SMOKING BAN WITH I' RESOLUTION OF BOARD OF COUNTY	Col. Inches 2 24 20 62 19 24 21 TS21 61	\$22.38 \$268.56 \$223.80 \$693.78 \$212.61 \$268.56 \$234.99 \$234.99 \$682.59	Rdshp 4,165 4,165 4,165 4,165 4,165 4,165 4,165 4,165 4,165 4,165	rship = 4,165
Date 02/16/2009 02/16/2009 02/17/2009 02/18/2009 02/23/2009 02/25/2009 03/02/2009 03/04/2009	Page # 1 1 7 1 3 3 1	Headline FINAL DRAFT OF SMOKING BAN LEGISLATORS STRUGGLE WITH BUDGET SMOKING BAN SLATED TO TAKE EFFECT MAY 1 LEGAL NOTICE Get in gear with Walk Kansas Individual goals add up to dollars for kids ANTI-CIGARETTE LAW IN EFFECT A CENTURY COUNTY FOLLOWS CITY SMOKING BAN WITH IT	Col. Inches 2 24 20 62 19 24 21 TS21	\$22.38 \$268.56 \$223.80 \$693.78 \$212.61 \$268.56 \$234.99 \$234.99	Rdshp 4,165 4,165 4,165 4,165 4,165 4,165 4,165 4,165 4,165	rship = 4,165

Rawlins Co. Square Deal http://www.squaredealnews.com/		e Deal Rawlins	Atwood,	KS	Weekly	Readersh	nip = 4,646
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
02/19/2009 02/26/2009	9	Kansas needs clean air PUBLIC INVITED TO JOIN WALK	KANSAS	13 6	\$61.75 \$28.50	4,646 4,646	
				19	\$90.25	9,292	2 total records

Hutchinson News http://www.hutchnews.com/		Reno Hutch	Hutchinson, KS		Readersh	nip = 72,661
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/17/2009	1	SMOKING BAN BILL ADVANCES; SENATE OK	19	\$508.25	72,662	
02/19/2009	5	NATIONAL EFFORT TO STOP USING CHEWING	2	\$53.50	72,662	
02/20/2009	5	SMOKING BAN SPARKS VARIETY OF REACTION	S 14	\$374.50	72,662	
02/22/2009	4B	PRATT'S ANSWER	10	\$267.50	72,662	
02/25/2009	3	REGISTRATION UNDER WAY FOR WALKING	5	\$133.75	72,662	
03/05/2009	5	WALKING EVENT PART OF HEALTH/WELLNESS	5	\$133.75	72,662	
03/10/2009	1	PANEL LIGHTS WAY FOR VOTE ON SMOKING	13	\$347.75	72,662	
03/11/2009	4	SMOKING BAN	2	\$53.50	72,662	
03/13/2009	1	HUTCH BUSINESS OWNERS FLARE OVER	18	\$481.50	72,662	
03/14/2009	7	SMOKING BAND FACING UPHILL CLIMB IN HOU	JSE 22	\$588.50	72,662	
03/15/2009	4	WALLDING EVENT PART OF HEALTH/WELLNES	S 4	\$107.00	72,662	
03/15/2009	9	NOT THERE FOR SMOKING	4	\$107.00	72,662	
03/16/2009	3	SMOKING BAN DEBATE	13	\$347.75	72,662	
03/16/2009	3	BUYING LOCAL: IT JUST MAKES SENSE	28	\$749.00	72,662	
			159	\$4,253.25	1,017,268	14 total records

Ninnescah Valley News		News Reno	Reno Pretty Prairie, KS		Readership = 1,658	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/13/2009	2	WALK KANSAS	6	\$45.00	1,658	
02/20/2009	1	Register Now for Walk Kansas, 2009	18	\$135.00	1,658	
			24	\$180.00	3,316 2 total red	cords

Belleville	Belleville Telescope		Republic Belleville, KS V		Weekly	Readership = $6,389$	
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
02/19/2009	3	WALK KANSAS COMING	3 !	6	\$52.92	6,389	
				6	\$52.92	6,389	1 record
Courtland Journal			Republic	Courtland, KS	Weekly	Reade	ership = 1,242
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
02/26/2009	3	IT'S TIME TO WALK!		17	\$46.75	1,242	
				17	\$46.75	1,242	1 record
Scandia .	Journal		Republic	Belleville, KS	Weekly	Reade	ership = 5,494
D ate	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
02/19/2009	1	Walk Kansas Coming!		7	\$29.19	5,495	
				7	\$29.19	5,495	1 record
Monitor-	Journal		Rice	Little River, KS	Weekly	Reade	ership = 1,285
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
02/11/2009	3	WALK KANSAS BEGINS	SOON	5	\$19.75	1,286	
				5	\$19.75	1,286	1 record
Sterling http://www.sterli	Bulletin		Rice	Sterling, KS	Weekly	Reado	ership = 2,125
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
02/12/2009 03/05/2009	10 4	'WALK KANSAS' REGIST MAIN STREET STERLING		. 24 5	\$38.75 \$116.25	2,125 2,125	
				20	\$155.00	4,250	2 total records

Manhattan Mercury http://www.themercury.com/		Riley Manh	Riley Manhattan, KS		Readership = $22,199$	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/01/2009	C10	Researchers study Hispanic Health	27	\$359.10	22,200	
02/02/2009	2	BUDGET, CONSTRUCTION COSTS PROVING A	14	\$186.20	22,200	
02/05/2009	3	SMOKING BAN FACES UPHILL FIGHT	6	\$79.80	22,200	
02/12/2009	5	PAYING CIGARETTE SMOKERS TO QUIT REALLY	7 3	\$39.90	22,200	
02/15/2009	3	STATEWIDE SMOKING BAN TO BE DEBATED	10	\$133.00	22,200	
02/18/2009	3	KANSAS SENATE PASSES SMOKING BAN BILL	5	\$66.50	22,200	
02/23/2009	6	URGE KANSAS HOME MEMBERS TO SUPPORT	12	\$159.60	22,200	
03/12/2009	6	LEGISLATURE APPROVE STATEWIDE SMOKING.	8	\$106.40	22,200	
			85	\$1,130.50	177,600 8 total records	}

Plainville Times		Rooks	Plainville, KS	Weekly	Readership	= 3,302
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/19/2009	3	DO YOU KNOW YOUR FACTS	5	\$25.00	3,303	
02/19/2009	5	SENATOR OSTMEYER NEWSLETTER	38	\$190.00	3,303	
03/05/2009	6	SEANTOR OSTMEYER NEWSLETTER	45	\$225.00	3,303	
			88	\$440.00	9.909 3	total records

Stockton Sentinel		Rooks	Rooks Stockton, KS		Readership = $4,105$	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/19/2009 02/19/2009	12 12	SMOKE FREE TIGER TASK FORCE KNOW YOUR TOBACCO FACTS	1 4	\$5.27 \$21.08	4,106 4,106	
			5	\$26.35	8,212 2 total reco	rds

Readership = **65**,874

Rush Co. News		Rush LaCrosse, KS		Weekly	Readership = $4,036$		
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
02/26/2009	3B	CAPITOL COMMENTS		43	\$169.85	4,036	
			_	43	\$169.85	4,036 1 record	

Russell County News		ews Russell	Russell, KS	Bi-Week	rship = 5,494	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/13/2009	16	WALK KANSAS 2009	8	\$55.52	5,495	
02/25/2009	5	Senator Lee sees life in new Senate Bills	40	\$277.60	5,495	
	_		48	\$333.12	10,990	2 total records

Salina, KS

Daily

Saline

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/16/2009	7	SMOKING BANS SAVE MONEY	20	\$560.00	65,874
02/17/2009	1	SMOKING BAN FOES INITIATE PETITION	29	\$812.00	65,874
02/17/2009	5	KANSAS SENATE ADVANCES SMOKING BAN	7	\$196.00	65,874
02/18/2009	5	SENATE PASSES SMOKING BAN BILL	10	\$280.00	65,874
02/21/2009	7	PROMOTE HEALTHIER LIVES	6	\$168.00	65,874
02/24/2009	1	Smoking ban foes ignores deadline	30	\$840.00	65,874
02/24/2009	2	Walk Kansas bigins March 8	3	\$84.00	65,874
02/25/2009	1	Candidates take positions on smoking ban	35	\$980.00	65,874
02/25/2009	6	KC bars pay for customers to smoke	1	\$28.00	65,874
02/26/2009	9	Smoking ban needs voter input	18	\$504.00	65,874
02/28/2009	7	KansasLegislature making progress on statewide smoking	.6	\$168.00	65,874
03/01/2009	2	SMOKE FREE	4	\$112.00	65,874
03/04/2009	4	GROUP GETS GRANT TO FIGHT TOBACCO USE	3	\$84.00	65,874
03/05/2009	7	WE CAN'T AFFORD NOT TO TRY THESE	19	\$532.00	65,874
03/08/2009	7	REPEALING BAN NOT A WISE MOVE	21	\$588.00	65,874
03/08/2009	7	ASOTINISED AT IGNORANCE	11	\$308.00	65,874
03/13/2009	4	BUSINESS OWNERS DIFFER OVER BAN	14	\$392.00	65,874
03/14/2009	5	SMOKING BAN FACES UPHILL CLIMB	25	\$700.00	65,874

Salina Journal

03/15/2009	1	WHO'S WHO AMONG THE CANDIDATES?	46	\$1,288.00	65,874	
			308	\$8,624.00	1,251,606	19 total records
Scott Co	Record	Scott S	Scott City, KS	Weekly	Readers	ship = 4,303
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/19/2009 02/19/2009 02/26/2009 02/26/2009 02/26/2009 03/05/2009 03/05/2009	6 6 1 1 3 1 4	POLL SHOWS SUPPORT FOR SMOKING BAN STATEWIDE TOBACCO BAN WOULD BE GOO EARLY REGISTRATION FOR WALK KS. NO MONEY MAKES FOR A QUIET LEGISLAT 'WALK KANSAS' IS INEXPENSIVGE WAY TO. REGISTER FOR WALK KANSAS BANNING VICES: MONEY IS A BIGGER FACO	DD FOR24 4 TIVE 50 29 3	\$45.00 \$120.00 \$20.00 \$250.00 \$145.00 \$15.00 \$85.00	4,303 4,303 4,303 4,303 4,303 4,303 4,303	
03/05/2009	6	ENERGY BILL CLEARS KANSAS HOUSE	20 156	\$100.00 \$780.00	4,303 34,424	8 total records
Derby In	former	Sedgwick I	Derby, KS	Weekly	Readers	ship = 2,364
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/25/2009 03/04/2009	11 7 4 4	2006 DERBY GRADUATE COMPETES FOR TR USD 260 ENCOURAGES HEALTH AND WELL TO THE EDITOR: LEGISLATORS SERVE A TWOFOLD ROLE		\$294.50 \$465.00 \$155.00 \$263.50	2,364 2,364 2,364 2,364	
02/25/2009 02/25/2009 03/04/2009 03/11/2009	7 4	USD 260 ENCOURAGES HEALTH AND WELL TO THE EDITOR:	NESS 30 10	\$465.00 \$155.00	2,364 2,364	4 total records
02/25/2009 03/04/2009 03/11/2009	7 4 4 2 Sun-Time	USD 260 ENCOURAGES HEALTH AND WELL TO THE EDITOR: LEGISLATORS SERVE A TWOFOLD ROLE	NESS 30 10 17	\$465.00 \$155.00 \$263.50	2,364 2,364 2,364 9,456	4 total records ship = 4,600
02/25/2009 03/04/2009 03/11/2009 Haysville http://haysvilleo	7 4 4 2 Sun-Time	USD 260 ENCOURAGES HEALTH AND WELL TO THE EDITOR: LEGISLATORS SERVE A TWOFOLD ROLE	NESS 30 10 17 76	\$465.00 \$155.00 \$263.50 \$1,178.00	2,364 2,364 2,364 9,456	
02/25/2009 03/04/2009 03/11/2009 Haysville	7 4 4 2 Sun-Time	USD 260 ENCOURAGES HEALTH AND WELL TO THE EDITOR: LEGISLATORS SERVE A TWOFOLD ROLE S Sedgwick I	NESS 30 10 17 76 Haysville, KS	\$465.00 \$155.00 \$263.50 \$1,178.00 Weekly	2,364 2,364 2,364 9,456 Readers	

Mount Hope Clarion		rion Sedgwick Me	ount Hope, KS	Weekly	Readership $= 4,140$		
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp		
02/26/2009	3	FIRST FRIDAY LUNCH TO FEATURE PATTY'S I	DAY 16	\$160.00	4,140		
03/05/2009	2	SMOKING BAN CRITICAL TO STATE	18	\$180.00	4,140		
03/12/2009	3	DINNER, PROGRAM BEING PLANNED	16	\$160.00	4,140		
			50	\$500.00	12,420	3 total records	
Wichita A	Eagle as.com	Sedgwick W	ichita, KS	Daily	Reade	rship = 226,377	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp		
02/14/2009	1B	SENATE LEADERS SAY SMOKING BAN MAY F	PASS 4	\$524.60	226,377		
02/17/2009	1B	SMOKING BAN GETS SENATE OK	19	\$2,491.85	226,377		
02/18/2009	1B	SENATE APPROVES SMOKING BAN	16	\$2,098.40	226,377		
02/18/2009	8	SMOKING IS A STATEWIDE ISSUE	7	\$918.05	226,377		
02/22/2009	3B	TAKE THE WALK KANSAS 8-WEEK CHALLEN	GE 4	\$524.60	226,377		
02/23/2009	5	SMOKING BAN	5	\$655.75	226,377		
02/24/2009	3B	WALK KANSAS EVENT ENCOURAGES HEALT	Ή 3	\$393.45	226,377		
02/28/2009	3	'ELECTRONIC CIGARETTES' DRAW ATTENTIC	N, 26	\$3,409.90	226,377		
03/08/2009	8	SMOKING BAND AMOUNT TO TYRANNY	4	\$524.60	226,377		
03/08/2009	8	THE IGNORANCE OF THE U.S.	4	\$524.60	226,377		
03/08/2009	8	LETTER TO THE EDITOR ON SMOKING BAN	3	\$393.45	226,377		
03/10/2009	5	INDOOR CLEAN AIR ACT IS GOOD FOR HEAL'	TH, 16	\$2,098.40	226,377		
03/11/2009	9	FOCUS HEALTH CARE REFORM ON RESULTS	17	\$2,229.55	226,377		

High Plains Daily Leader		Seward	Seward Liberal, F		Daily	Readership = $16,099$		
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
02/17/2009	5	KAN. SENATE A	DVANCES PROPOSED S	MOKING	15	\$195.00	16,100	
02/17/2009	4	BALANCING TH	IE BUDGET		19	\$247.00	16,100	
02/18/2009	3	KANSAS SENAT	E PASSES SMOKING BA	N BILL	14	\$182.00	16,100	
03/02/2009	1	LOCALS PREPA	RE FOR 'WALK KANSAS	S'	17	\$221.00	16,100	
03/08/2009	8	SPRING TIME - '	ΓΙΜΕ ΤΟ GET MOVING		17	\$221.00	16,100	

128

13 total records

\$16,787.20

2,942,901

			82	\$1,066.00	80,500	5 total records
Liberal I	Light	Seward Libera	l, KS	Weekly	Reade	rship = 1,150
 Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/26/2009	4	TURNAROUND TIME	17	\$204.00	1,150	
03/05/2009	3	2009 COMMUNITY MELTDOWN WINNING TEAMS	14	\$168.00	1,150	
03/12/2009	3	SPRING TIME-TIME TO GET MOVING!	10	\$120.00	1,150	
			41	\$492.00	3,450	3 total records
The Time		Seward Libera	l, KS	Daily	Reade	rship = 9,328
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/18/2009	2	POLL: KANSANS SUPPORT SMOKE-FREE STATE	10	\$130.00	9,329	
03/01/2009	2B	COMMUNITY MELTDOWN	14	\$182.00	9,329	
03/01/2009	2B	WALK KANSAS	21	\$273.00	9,329	
03/04/2009	5	DEAR EDITOR	14	\$182.00	9,329	
03/04/2009	2	COUNTY NOTES	21	\$273.00	9,329	
03/08/2009	1C	SPRINGTIME-TIME TO GET MOVING!	10	\$130.00	9,329	
03/08/2009	4B	AG SIX SECURES NEW TOBACCON SETTLEMENT	13	\$169.00	9,329	
			103	\$1,339.00	65,303	7 total records
Topeka	Capital-J	ournal Shawnee Topeka	a, KS	Daily	Reade	rship = 109,942
http://www.cjonl						
http://www.cjonl	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
http://www.cjonl Date						
http://www.cjonl Date 02/16/2009	Page #	CLEAN AIR ACT	10	\$818.90	109,942	
http://www.cjonl Date 02/16/2009 02/17/2009		CLEAN AIR ACT BAN PASSES SENATE		\$818.90 \$1,801.58	109,942 109,942	
http://www.cjonl Date 02/16/2009 02/17/2009 02/17/2009	4 1	CLEAN AIR ACT	10 22	\$818.90 \$1,801.58 \$737.01	109,942 109,942 109,942	
	4 1 4	CLEAN AIR ACT BAN PASSES SENATE SMOKER'S OPINION	10 22 9	\$818.90 \$1,801.58	109,942 109,942	
Date 02/16/2009 02/17/2009 02/17/2009 02/17/2009 02/18/2009	4 1 4 12	CLEAN AIR ACT BAN PASSES SENATE SMOKER'S OPINION EVENT FOCUSES ON CHEWING TOBACCO	10 22 9	\$818.90 \$1,801.58 \$737.01 \$655.12	109,942 109,942 109,942 109,942	

			268	\$21,946.52	2,088,898	19 total records
03/11/2009	4	RURAL TREND	18	\$1,474.02	109,942	
03/11/2009	12	SMOKING BAN CONSIDERED	4	\$327.56	109,942	
03/09/2009	2	MANY HEALTHY OPTIONS AVAILABLE IN CAPITA	17	\$1,392.13	109,942	
03/01/2009	4	SMOKING ORDINANCE	3	\$245.67	109,942	
03/01/2009	1	MADAM SECRETARY	67	\$5,486.63	109,942	
02/28/2009	4	SMOKING BAN	5	\$409.45	109,942	
02/27/2009	4	A PLACE TO SMOKE	3	\$245.67	109,942	
02/26/2009	2	A SMOKING BAN IN PUBLIC PLACES SEEMS	16	\$1,310.24	109,942	
02/24/2009	4	OTHER VOICES	10	\$818.90	109,942	
02/23/2009	1	PAST HINTS AT POSSIBLE FUTURE	38	\$3,111.82	109,942	
02/22/2009	4	SMOKING BANS	18	\$1,474.02	109,942	
02/22/2009	4	SMOKING RIDDLE	4	\$327.56	109,942	

http://www.topekametro.com/		S Shawnee Topel	ka, KS	, KS Bi-Week		rship = 1,948
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/04/2009	2	THE KANSAS CITY STAR, ON SMOKING BAN	7	\$56.00	1,948	
			7	\$56.00	1.948	1 record

http://www.nwk	d Star Ne	WS	Sherman	Goodland, KS		Bi-Weekl	y Reade	ership = 3,622	
Date	Page #	Headline		Col. In	nches	Ad Equiv	Rdshp		
03/03/2009	4	VOTING AGAINST BILL	S THAT ERODE OU	R RIGHTS 17		\$172.21	3,622		
				17		\$172.21	3,622	1 record	

		Smith	Smith Center, KS	Weekly	Reader	ship = 7,677
Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
5	CAPITOL COMMENTS		40	\$278.00	7,677	
			40	\$278.00	7,677	1 record
		Page # Headline	Page # Headline	Page # Headline Col. Inches 5 CAPITOL COMMENTS 40	Page # Headline Col. Inches Ad Equiv 5 CAPITOL COMMENTS 40 \$278.00	Page # Headline Col. Inches Ad Equiv Rdshp 5 CAPITOL COMMENTS 40 \$278.00 7,677

St. John	News	Stafford	St. John,	KS	Weekly	Read	ership = 1,605
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
03/04/2009	1	WALK AMERICA SIGN UP DEADLINE NEAI	RS	8	\$46.80	1,605	
				8	\$46.80	1,605	1 record
Johnson	Pioneer	Stanton	Johnson,	KS	Weekly	Reado	ership = 1,704
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
02/12/2009 02/19/2009 02/26/2009 03/05/2009	1 1 1	WALK KANSAS RETURNS WALK KANSAS RETURNS WALK KANSAS RETURNS WALK KANSAS RETURNS		4 5 5 5	\$12.88 \$16.10 \$16.10 \$16.10	1,704 1,704 1,704 1,704	
				19	\$61.18	6,816	4 total records
Hugoton http://users.pld.c	Hermes om/hermes	Stevens	Hugoton,	KS	Weekly	Reado	ership = 4,554
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
03/05/2009	2	REPRESENTATIVE LIGHT DISCUSSES ISSU	IES	19	\$118.75	4,554	
				19	\$118.75	4,554	1 record
Belle Pla	ine News	Sumner	Belle Plai	ne, KS	Weekly	Reado	ership = 1,991
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
02/26/2009	2	SIGN UP FOR "WALK KANSAS"		5	\$40.00	1,992	
			,	5	\$40.00	1,992	1 record

Caldwell	Messenge	er Sumner	Caldwell	, KS	Weekly	Reade	rship = 2 ,989
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
02/25/2009	1	WALK KANSAS		7	\$24.15	2,990	
				7	\$24.15	2,990	1 record
Wellingto	on Daily N	News Sumner	Wellingt	on, KS	Daily	Reade	rship = 5,598
D ate	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
03/03/2009	5	GET MOVING WITH WALK KANSAS		8	\$70.80	5,598	
				8	\$70.80	5,598	1 record
Colby Fr		Thomas	Colby, K	S	Daily	Reade	rship = 4,429
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
02/20/2009	2	SEBELIUS SHOULD DECIDE ABOUT WAS	SHINGTON	20	\$202.60	4,430	
03/02/2009	5	TRAVEL INDUSTRY WILL REMIND LEGI	SLATURE		\$192.47	4,430	
03/04/2009	2	SMOKING BILL 'INEQUITABLE'		17	\$172.21	4,430	
03/04/2009	1	VOTERS CROWD SESSION TO TALK TO		27	\$273.51	4,430	
03/05/2009	4	WALK KANSAS SIGNUP TO END ON MOI		9	\$91.17	4,430	
03/06/2009	5	'WISE UP AND COUNT DOWN' ENDS JUS'	TAS WALK	6	\$60.78	4,430	
				98	\$992.74	26,580	6 total records
Western	Kansas W	Yorld Trego	Wakeene	ey, KS	Weekly	Reade	rship = 3,877
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
02/26/2009	1	ATTENTION MEN OF TREGO COUNTY		6	\$22.50	3,878	
02/26/2009	12	CHOOSE MODERATE EXERCISE TO IMPI	ROVE	9	\$33.75	3,878	

Mission Valley Herald		Wabaunsee	Eskridge	e, KS	Weekly	Reade	ership = 1,327	
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
02/19/2009	4	WALK KANSAS, A FIT	NESS CHALLENGE		5	\$25.00	1,327	
02/26/2009	7	WALK KANSAS JUST A	AROUND THE CORN	ER	17	\$85.00	1,327	
					22	\$110.00	2,654	2 total records

Wabauns http://www.lasr.i		ignal - Enterprise Wabaunsee Alma, K	S	Weekly	Readership = 3,265
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/12/2009	1	COUNTY GOVERNMENT DAY RESCHEDULED FOR	17	\$68.00	3,266
02/19/2009	1	Walk Kansas a fitness challenge	6	\$24.00	3,266
02/26/2009	15	Bluestem Breezes Walk Kansas just around the corner	18	\$72.00	3,266
			41	\$164.00	9,798 3 total records

Hanover	News	Washington	Hanover, KS	Weekly	Readership = 1,968	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/13/2009 02/27/2009	6 6	WALK KANSAS COMING! IT'S TIME TO WALK!	7 18	\$24.08 \$61.92	1,969 1,969	
			25	\$86.00	3.938 2 total record	S

Washing	ton Co. N	News Washington	Washing	ton, KS	Weekly	Readershi	p = 5,685
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
02/19/2009	7	WALK KANSAS PROGRAM BEGINS MARCH	H 8,	7	\$46.69	5,686	
02/19/2009	5B	STATE CAPITOL REPORT	,	29	\$193.43	5,686	
02/26/2009	3B	CCHS teens receive anti-smoking grant		10	\$66.70	5,686	
02/26/2009	8	Eight-Week "Walk Kansas program to begin in M	Iarch	11	\$73.37	5,686	
03/05/2009	3	UNDER THE CAPITOL DOME		20	\$133.40	5,686	
				77	\$513.59	28,430	5 total records

Neodesh	a Derrick	Wilson	Neodesha, KS	Weekly	Readersh	nip = 4,064
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/26/2009	6	REGISTER NOW FOR WALK KANSAS	7	\$33.60	4,064	
02/26/2009	2	UNDER THE DOME	23	\$110.40	4,064	
02/26/2009	2	STRAIGHT TALK FROM REP. KNOX	22	\$105.60	4,064	
			52	\$249.60	12,192	3 total records

Wilson Co. Citizen		Wilson Fredom	ia, KS	Bi-Weekly Reader		ip = 7,937
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/12/2009	1	WALK KANSAS WELLNESS PROGRAM BEGINS	8	\$47.36	7,937	
02/19/2009 02/23/2009	1	PATIENT ENRAGED BY HAVING TO PAY; BACKS SIGN-UP FOR WALK KANSAS IS MARCH 8	30 5	\$177.60 \$29.60	7,937 7,937	
02/23/2009	2	UNDER THE DOME	23	\$136.16	7,937	
02/26/2009 03/02/2009	2 4	STRAIGHT TALK GUEST OPINION	21 14	\$124.32 \$82.88	7,937 7,937	
	·		101	\$597.92	47,622	6 total records

Yates Ce	enter News	Woodson	Yates Center, KS	Weekly	Readership = 3,141	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/12/2009	3	WALK KANSAS	3	\$18.75	3,142	
02/19/2009	14	JUST THE FACS	12	\$75.00	3,142	
02/26/2009	4	GRADUATED DRIVER'S LICENSE	19	\$118.75	3,142	
02/26/2009	4	LEGISLATURE REACHES HALFWAY POINT	Γ 25	\$156.25	3,142	
			59	\$368.75	12,568 4 total records	

Piper Press http://www.wyandottewest.com/		Wyandotte	Kansas City, KS	Weekly	Readership = 1,534	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/19/2009 02/19/2009 02/26/2009	1 2 1	UG TO CONSIDER AMENDMENT TO ALLO KULTALA AMENDMENT EXEMPTS CASIN SMOKING BAN AMENDMENT PASSES		\$220.09 \$186.23 \$389.39	1,534 1,534 1,534	
			47	\$795.71	4,602	3 total records
The Chieftain http://www.bonnersprings.com/		Wyandotte	Bonner Springs, KS	Weekly	Reade	rship = 4,013
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/12/2009	6	POINT OF VIEW	16	\$160.00	4,013	
02/12/2009	6	POINT OF VIEW	16 16	\$160.00 \$160.00	4,013 4,013	1 record
	tte County	POINT OF VIEW Business News Wyandotte			4,013	1 record rship = 0
Wyando	tte County		16	\$160.00	4,013	
Wyando http://www.wyb	tte County	Business News Wyandotte	16 Bonner Springs, KS	\$160.00 Weekly	4,013 Reade	
Wyando http://www.wyb	tte County viznews.com Page #	Business News Wyandotte Headline	16 Bonner Springs, KS Col. Inches	\$160.00 Weekly Ad Equiv	4,013 Reade Rdshp	
Wyando http://www.wyb	tte County iznews.com Page # 1 tte West	Business News Wyandotte Headline	16 Bonner Springs, KS Col. Inches 5	\$160.00 Weekly Ad Equiv \$0.00	4,013 Reade Rdshp 0 0	rship = 0
Wyando http://www.wyb Date 03/09/2009 Wyando	tte County iznews.com Page # 1 tte West	Business News Wyandotte Headline KCK BARS PAY TO ALLOW SMOKING	16 Bonner Springs, KS Col. Inches 5 5	\$160.00 Weekly Ad Equiv \$0.00 \$0.00	4,013 Reade Rdshp 0 0	rship = 0 1 record
Wyando http://www.wyb Date 03/09/2009 Wyando http://www.wya	tte County biznews.com Page # 1 tte West	Business News Wyandotte Headline KCK BARS PAY TO ALLOW SMOKING Wyandotte	Bonner Springs, KS Col. Inches 5 5 Kansas City, KS Col. Inches	\$160.00 Weekly Ad Equiv \$0.00 \$0.00 Weekly	Reade Rdshp 0 Reade	rship = 0 1 record

Grand Totals

Publications = 154 Clips = 584 Col. Inches = 8,824 Ad Equiv = \$229,114.96 Rdshp = 18,518,928

Allen

Publications = 2 Clips = 11 Col. Inches = 199 Ad Equiv = \$1,764.35 Rdshp = 79,584

Anderson

Publications = 1 Clips = 2 Col. Inches = 44 Ad Equiv = \$337.48 Rdshp = 5,180

Atchison

Publications = 1 Clips = 2 Col. Inches = 14 Ad Equiv = \$193.20 Rdshp = 16,928

Barber

Publications = 1 Clips = 1 Col. Inches = 21 Ad Equiv = \$84.00 Rdshp = 2,415

Barton

Publications = 2 Clips = 16 Col. Inches = 221 Ad Equiv = \$2,502.68 Rdshp = 222,368

Bourbon

Publications = 1 Clips = 3 Col. Inches = 55 Ad Equiv = \$541.75 Rdshp = 17,319

Brown

Publications = 3 Clips = 5 Col. Inches = 102 Ad Equiv = \$594.12 Rdshp = 16,456

Butler

Publications = 2 Clips = 4 Col. Inches = 66 Ad Equiv = \$670.85 Rdshp = 23,772

Chase

Publications = 1 Clips = 1 Col. Inches = 6 Ad Equiv = \$29.34 Rdshp = 2,969

Chautauqua

Publications = 1 Clips = 1 Col. Inches = 10 Ad Equiv = \$55.00 Rdshp = 6,267

Cherokee

Publications = 3 Clips = 12 Col. Inches = 90 Ad Equiv = \$643.36 Rdshp = 52,127

Cheyenne

Publications = 1 Clips = 2 Col. Inches = 9 Ad Equiv = \$71.91 Rdshp = 6,628

Clay

Publications = 1 Clips = 6 Col. Inches = 83 Ad Equiv = \$741.19 Rdshp = 30,678

Cloud

Publications = 3 Clips = 7 Col. Inches = 94 Ad Equiv = \$560.03 Rdshp = 26,210

Coffey

Publications = 1 Clips = 2 Col. Inches = 32 Ad Equiv = \$298.56 Rdshp = 13,888

Comanche

Publications = 2 Clips = 4 Col. Inches = 65 Ad Equiv = \$314.00 Rdshp = 8,810

Cowley

Publications = 2 Clips = 17 Col. Inches = 235 Ad Equiv = \$2,147.43 Rdshp = 184,432

Crawford

Publications = 1 Clips = 7 Col. Inches = 141 Ad Equiv = \$2,157.30 Rdshp = 122,024

Decatur

Publications = 1 Clips = 2 Col. Inches = 23 Ad Equiv = \$213.21 Rdshp = 8,970

Dickinson

Publications = 2 Clips = 6 Col. Inches = 152 Ad Equiv = \$1,148.25 Rdshp = 44,899

Douglas

Publications = 3 Clips = 7 Col. Inches = 87 Ad Equiv = \$1,898.76 Rdshp = 257,155

Ellis

Publications = 1 Clips = 6 Col. Inches = 44 Ad Equiv = \$686.40 Rdshp = 165,792

Ellsworth

Publications = 1 Clips = 1 Col. Inches = 17 Ad Equiv = \$103.19 Rdshp = 5,051

Finney

Publications = 1 Clips = 7 Col. Inches = 58 Ad Equiv = \$834.04 Rdshp = 127,106

Ford

Publications = 3 Clips = 11 Col. Inches = 202 Ad Equiv = \$2,261.77 Rdshp = 141,454

Franklin

Publications = 1 Clips = 9 Col. Inches = 228 Ad Equiv = \$2,544.48 Rdshp = 107,019

Geary

Publications = 2 Clips = 19 Col. Inches = 375 Ad Equiv = \$4,088.00 Rdshp = 217,661

Gove

Publications = 1 Clips = 1 Col. Inches = 10 Ad Equiv = \$40.00 Rdshp = 4,181

Graham

Publications = 1 Clips = 3 Col. Inches = 33 Ad Equiv = \$122.10 Rdshp = 16,842

Grant

Publications = 1 Clips = 2 Col. Inches = 47 Ad Equiv = \$313.49 Rdshp = 4,016

Greeley

Publications = 1 Clips = 4 Col. Inches = 69 Ad Equiv = \$345.00 Rdshp = 10,680

Greenwood

Publications = 2 Clips = 9 Col. Inches = 63 Ad Equiv = \$381.00 Rdshp = 34,266

Hamilton

Publications = 1 Clips = 1 Col. Inches = 9 Ad Equiv = \$42.75 Rdshp = 1,654

Harvey

Publications = 3 Clips = 14 Col. Inches = 255 Ad Equiv = \$2,714.82 Rdshp = 123,761

Haskell

Publications = 1 Clips = 4 Col. Inches = 31 Ad Equiv = \$139.50 Rdshp = 11,124

Jackson

Publications = 2 Clips = 17 Col. Inches = 298 Ad Equiv = \$100,209.20 Rdshp = 6,538,426

Jefferson

Publications = 2 Clips = 3 Col. Inches = 35 Ad Equiv = \$192.50 Rdshp = 16,300

Jewell

Publications = 1 Clips = 2 Col. Inches = 7 Ad Equiv = \$28.00 Rdshp = 4,320

Johnson

Publications = 4 Clips = 7 Col. Inches = 324 Ad Equiv = \$8,395.39 Rdshp = 359,537

Kearney

Publications = 1 Clips = 1 Col. Inches = 6 Ad Equiv = \$30.78 Rdshp = 3,248

Kingman

Publications = 1 Clips = 2 Col. Inches = 22 Ad Equiv = \$92.40 Rdshp = 2,990

Labette

Publications = 2 Clips = 5 Col. Inches = 51 Ad Equiv = \$421.38 Rdshp = 36,722

Leavenworth

Publications = 2 Clips = 7 Col. Inches = 126 Ad Equiv = \$2,156.46 Rdshp = 93,576

Lincoln

Publications = 1 Clips = 1 Col. Inches = 8 Ad Equiv = \$43.20 Rdshp = 3,448

Linn

Publications = 1 Clips = 2 Col. Inches = 34 Ad Equiv = \$269.62 Rdshp = 10,110

Logan

Publications = 1 Clips = 1 Col. Inches = 18 Ad Equiv = \$90.00 Rdshp = 3,188

Lyon

Publications = 2 Clips = 34 Col. Inches = 472 Ad Equiv = \$4,979.84 Rdshp = 574,470

Marion

Publications = 2 Clips = 7 Col. Inches = 117 Ad Equiv = \$1,151.61 Rdshp = 65,270

Marshall

Publications = 1 Clips = 1 Col. Inches = 11 Ad Equiv = \$95.37 Rdshp = 12,153

McPherson

Publications = 4 Clips = 13 Col. Inches = 250 Ad Equiv = \$3,620.85 Rdshp = 90,127

Miami

Publications = 1 Clips = 3 Col. Inches = 83 Ad Equiv = \$564.40 Rdshp = 11,952

Mitchell

Publications = 2 Clips = 5 Col. Inches = 97 Ad Equiv = \$660.25 Rdshp = 14,625

Montgomery

Publications = 3 Clips = 32 Col. Inches = 291 Ad Equiv = \$2,660.34 Rdshp = 363,170

Morris

Publications = 2 Clips = 8 Col. Inches = 94 Ad Equiv = \$535.26 Rdshp = 27,483

Morton

Publications = 1 Clips = 4 Col. Inches = 31 Ad Equiv = \$227.23 Rdshp = 12,024

Nemaha

Publications = 2 Clips = 5 Col. Inches = 68 Ad Equiv = \$375.36 Rdshp = 32,847

Neosho

Publications = 2 Clips = 3 Col. Inches = 30 Ad Equiv = \$225.26 Rdshp = 19,433

Ness

Publications = 1 Clips = 2 Col. Inches = 29 Ad Equiv = \$108.17 Rdshp = 9,016

Norton

Publications = 1 Clips = 5 Col. Inches = 72 Ad Equiv = \$518.40 Rdshp = 19,560

Osage

Publications = 1 Clips = 1 Col. Inches = 2 Ad Equiv = \$17.86 Rdshp = 9,669

Osborne

Publications = 2 Clips = 3 Col. Inches = 52 Ad Equiv = \$306.36 Rdshp = 8,832

Ottawa

Publications = 2 Clips = 7 Col. Inches = 88 Ad Equiv = \$436.22 Rdshp = 20,585

Pawnee

Publications = 1 Clips = 2 Col. Inches = 27 Ad Equiv = \$187.38 Rdshp = 7,742

Phillips

Publications = 3 Clips = 5 Col. Inches = 158 Ad Equiv = \$890.20 Rdshp = 18,281

Pottawatomie

Publications = 2 Clips = 2 Col. Inches = 19 Ad Equiv = \$83.50 Rdshp = 6,433

Pratt

Publications = 1 Clips = 11 Col. Inches = 262 Ad Equiv = \$2,931.78 Rdshp = 45,815

Rawlins

Publications = 1 Clips = 2 Col. Inches = 19 Ad Equiv = \$90.25 Rdshp = 9,292

Reno

Publications = 2 Clips = 16 Col. Inches = 183 Ad Equiv = \$4,433.25 Rdshp = 1,020,584

Republic

Publications = 3 Clips = 3 Col. Inches = 30 Ad Equiv = \$128.86 Rdshp = 13,126

Rice

Publications = 2 Clips = 3 Col. Inches = 25 Ad Equiv = \$174.75 Rdshp = 5,536

Riley

Publications = 1 Clips = 8 Col. Inches = 85 Ad Equiv = \$1,130.50 Rdshp = 177,600

Rooks

Publications = 2 Clips = 5 Col. Inches = 93 Ad Equiv = \$466.35 Rdshp = 18,121

Rush

Publications = 1 Clips = 1 Col. Inches = 43 Ad Equiv = \$169.85 Rdshp = 4,036

Russell

Publications = 1 Clips = 2 Col. Inches = 48 Ad Equiv = \$333.12 Rdshp = 10,990

Saline

Publications = 1 Clips = 19 Col. Inches = 308 Ad Equiv = \$8,624.00 Rdshp = 1,251,606

Scott

Publications = 1 Clips = 8 Col. Inches = 156 Ad Equiv = \$780.00 Rdshp = 34,424

Sedgwick

Publications = 4 Clips = 21 Col. Inches = 256 Ad Equiv = \$18,483.86 Rdshp = 2,969,377

Seward

Publications = 3 Clips = 15 Col. Inches = 226 Ad Equiv = \$2,897.00 Rdshp = 149,253

Shawnee

Publications = 2 Clips = 20 Col. Inches = 275 Ad Equiv = \$22,002.52 Rdshp = 2,090,846

Sherman

Publications = 1 Clips = 1 Col. Inches = 17 Ad Equiv = \$172.21 Rdshp = 3,622

Smith

Publications = 1 Clips = 1 Col. Inches = 40 Ad Equiv = \$278.00 Rdshp = 7,677

Stafford

Publications = 1 Clips = 1 Col. Inches = 8 Ad Equiv = \$46.80 Rdshp = 1,605

Stanton

Publications = 1 Clips = 4 Col. Inches = 19 Ad Equiv = \$61.18 Rdshp = 6,816

Stevens

Publications = 1 Clips = 1 Col. Inches = 19 Ad Equiv = \$118.75 Rdshp = 4,554

Sumner

Publications = 3 Clips = 3 Col. Inches = 20 Ad Equiv = \$134.95 Rdshp = 10,580

Thomas

Publications = 1 Clips = 6 Col. Inches = 98 Ad Equiv = \$992.74 Rdshp = 26,580

Trego

Publications = 1 Clips = 2 Col. Inches = 15 Ad Equiv = \$56.25 Rdshp = 7,756

Wabaunsee

Publications = 2 Clips = 5 Col. Inches = 63 Ad Equiv = \$274.00 Rdshp = 12,452

Washington

Publications = 2 Clips = 7 Col. Inches = 102 Ad Equiv = \$599.59 Rdshp = 32,368

Wilson

Publications = 2 Clips = 9 Col. Inches = 153 Ad Equiv = \$847.52 Rdshp = 59,814

Woodson

Publications = 1 Clips = 4 Col. Inches = 59 Ad Equiv = \$368.75 Rdshp = 12,568

Wyandotte

Publications = 4 Clips = 7 Col. Inches = 92 Ad Equiv = \$1,362.03 Rdshp = 16,707